

PSA Video Contest Standards Guide

California Common Core State Standards Grades 9 - 12

English Language Arts & Literacy in History/Social Studies, Science, and Technical Subjects

ENGLISH LANGUAGE ARTS

Writing Standards

6. Use technology, including the internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.
7. Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.
8. Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and following a standard format for citation including footnotes and endnotes. CA
9. Draw evidence from literary or informational texts to support analysis, reflection, and research.

Speaking and Listening Standards

4. Present information, findings, and supporting evidence (e.g., reflective, historical investigation, response to literature presentations), conveying a clear and distinct perspective and a logical argument, such that listeners can follow the line of reasoning, alternative or opposing perspectives are addressed, and the organization, development, substance, and style are appropriate to purpose, audience, and a range of formal and informal tasks. Use appropriate eye contact, adequate volume, and clear pronunciation. CA
 - a. Plan and deliver a reflective narrative that: explores the significance of a personal experience, event, or concern; uses sensory language to convey a vivid picture; includes appropriate narrative techniques (e.g., dialogue, pacing, description); and draws comparisons between the specific incident and broader themes. (11th or 12th grade) CA
 - b. Plan and present an argument that: supports a precise claim; provides a logical sequence for claims, counterclaims, and evidence; uses rhetorical devices to support assertions (e.g., analogy, appeal to logic through reasoning, appeal to emotion or ethical belief); uses varied syntax to link major sections of the presentation to create cohesion and clarity; and provides a concluding statement that supports the argument presented. (11th or 12th grade) CA
5. Make strategic use of digital media (e.g., textual, graphical, audio, visual, and interactive elements) in presentations to enhance understanding of findings, reasoning, and evidence and to add interest.

Language Standards

4. Determine or clarify the meaning of unknown and multiple-meaning words or phrases based on grade 7-8 reading and content, choosing flexibly from a range of strategies.

- c. Consult general and specialized reference materials (e.g., college-level dictionaries, rhyming dictionaries, bilingual dictionaries, glossaries, thesauruses), both print and digital, to find the pronunciation of a word or determine or clarify its precise meaning or its part of speech or its etymology or its standard usage.
- 6. Acquire and use accurately general academic and domain-specific words and phrases, sufficient for reading, writing, speaking, and listening at the college and career readiness level; demonstrate independence in gathering vocabulary knowledge when considering a word or phrase important to comprehension or expression.

LITERACY IN HISTORY/SOCIAL STUDIES, SCIENCE, AND TECHNICAL SUBJECTS

Writing Standards for Literacy in History/Social Studies, Science, and Technical Subjects

- 6. Use technology, including the internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.
- 7. Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.
- 8. Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and following a standard format for citation. CA
- 9. Draw evidence from literary or informational texts to support analysis, reflection, and research.

California's Next Generation Science Standards (NGSS)

Standards arranged by Disciplinary Core Ideas (Life, Earth and Space, and Physical Science)

Dimension 3: Disciplinary Core Ideas - Life Sciences

Core Idea LS2: Ecosystems: Interactions, Energy, and Dynamics

- LS2.A Interdependent Relationships in Ecosystems
- LS2.C Ecosystem Dynamics, Functioning, and Resilience

Core Idea LS4: Biological Evolution: Unity and Diversity

- LS4.C Adaptation
- LS4.D Biodiversity and Humans

Dimension 3: Disciplinary Core Ideas - Earth and Space Sciences

Core Idea ESS2: Earth's Systems

- ESS2.C The Roles of Water in Earth's Surface Processes
- ESS2.D Weather and Climate

Core Idea ESS3: Earth and Human Activity

- ESS3.A Natural Resources
- ESS3.B Natural Hazards
- ESS3.C Human Impacts on Earth Systems
- ESS3.D Global Climate Change