



# Napa County-wide Stormwater Pollution Prevention Program



## Member Agencies

The Napa County-wide Stormwater Pollution Prevention Program (NCSPPP) is a cooperative volunteer association consisting of the Napa County Flood Control and Water Conservation District (NCFWCWD), County of Napa, Town of Yountville, and the cities of American Canyon, Napa, St. Helena, and Calistoga.

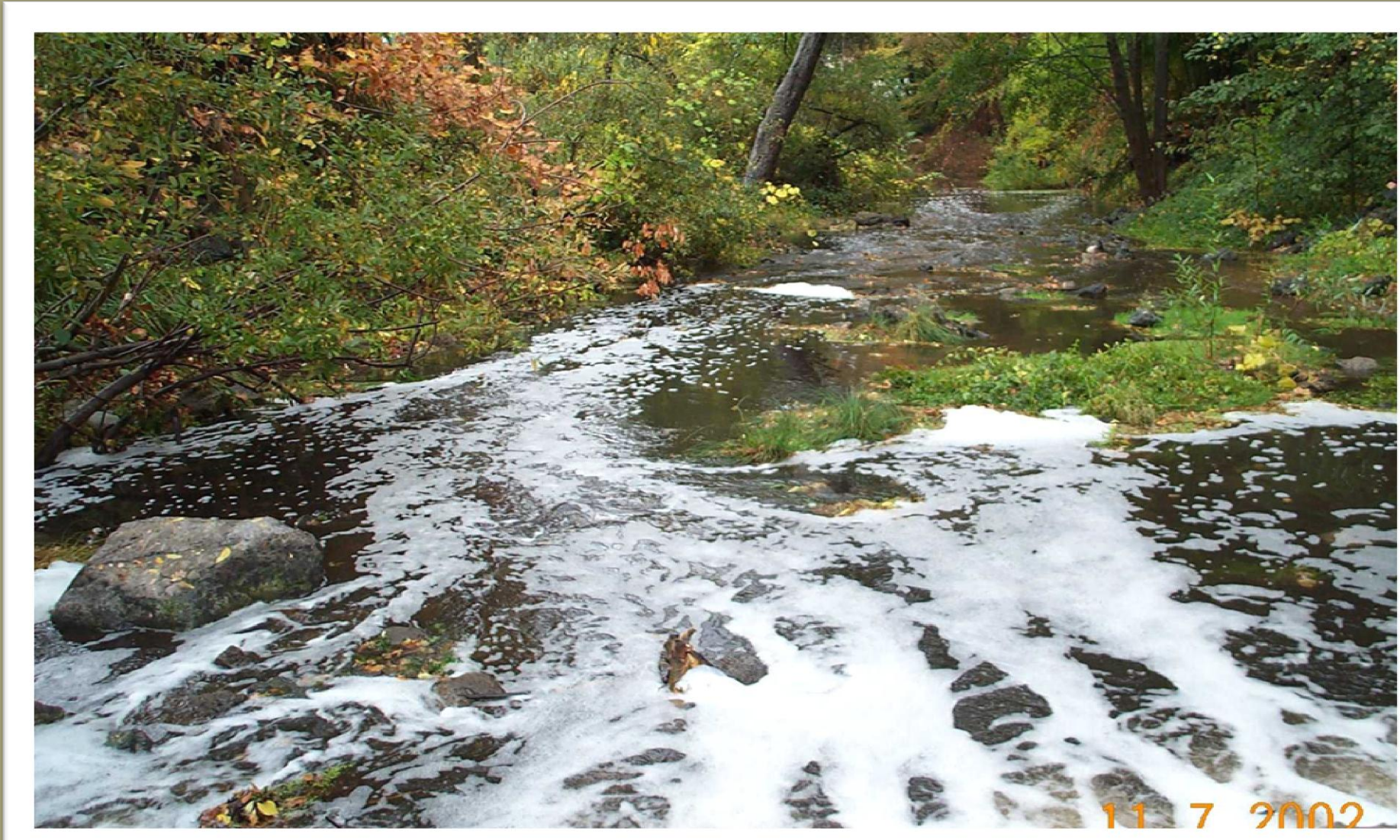
In 2003, each NCSPPP agency developed its own Storm Water Management Plan (Plan) as required by the State. Each year the agencies prepare a joint Storm Water Management Annual Report which is provided to the State's San Francisco Regional Water Quality Control Board. The Annual Reports describe each agencies' accomplishments in implementing its Plan and the focus and plans for the following year.

The NCFWCWD's Stormwater Program Specialist (SPS) administers the county-wide Storm Water Pollution Prevention Program (SWPPP) for the JPA and coordinates the NCSPPP. Each member agency has its own independent SWPPP designed for the characteristics of its municipality. All member agencies contribute funding and staff time to implement common county-wide program areas, e.g., public outreach and education, and with the assistance of the SPS, implement their individual program areas, e.g., municipal operations.

The SWMP contains six Elements:

- 1) Public Education and Outreach
- 2) Public Involvement and Participation
- 3) Illicit Discharge Detection and Elimination
- 4) Construction Site Runoff Control
- 5) Post-Construction Runoff Management
- 6) Municipal Operations

NCSPPP has developed a creek and Napa River focused approach to stormwater pollution prevention by integrating habitat restoration, school-based education, volunteer projects, public education, and public works maintenance efforts.



## Creek and River Focused Public Education and Outreach

The NCSPPP focuses on keeping streets and storm drains clean, stopping illicit discharges and illegal dumping, addressing eroding creek banks, and setting a good pollution prevention example in all municipal operations. Stormwater program staff promote collaboration and coordination among the multitude of efforts being undertaken in Napa County that help meet local water quality goals and stormwater pollution prevention objectives. NCSPPP also works extensively to engage, involve, and educate Napa residents in protecting local waterways.

### Creek Cleanups



Napa RCD staff coordinated volunteer cleanups at 12 sites in Napa County and collected five tons of trash and over three tons of recyclables with 554 volunteers. A total of 15 miles of waterways were cleaned.

### Storm Drain Marking



With funding provided by the NCSPPP, Napa RCD staff coordinated storm drain marking events with local students. Students marked roughly 100 drains with plaques reading, "No dumping, drains to river."

### Classroom Presentations



NCSPPP provides funding for 10-30 classroom presentations per year that focus on stormwater pollution prevention.

### Best Management Practice (BMP) Trainings



NCSPPP co-sponsored a 7-class series on "Bay-Friendly Landscaping for the Landscape Professional." These classes were attended by 41 local and regional landscape architects and landscape maintenance personnel.

### Participation at Community Events



The Stormwater Program staff are present at various community events throughout the year. At these event, NCSPPP staff provide information to Napa County residents about pollution prevention and watershed stewardship. Staff participate in Earth Day, the Flyway Festival, Get Growing, Celebrate the Napa River, the Town and Country Fair, the Napa Home and Garden Show and many more.

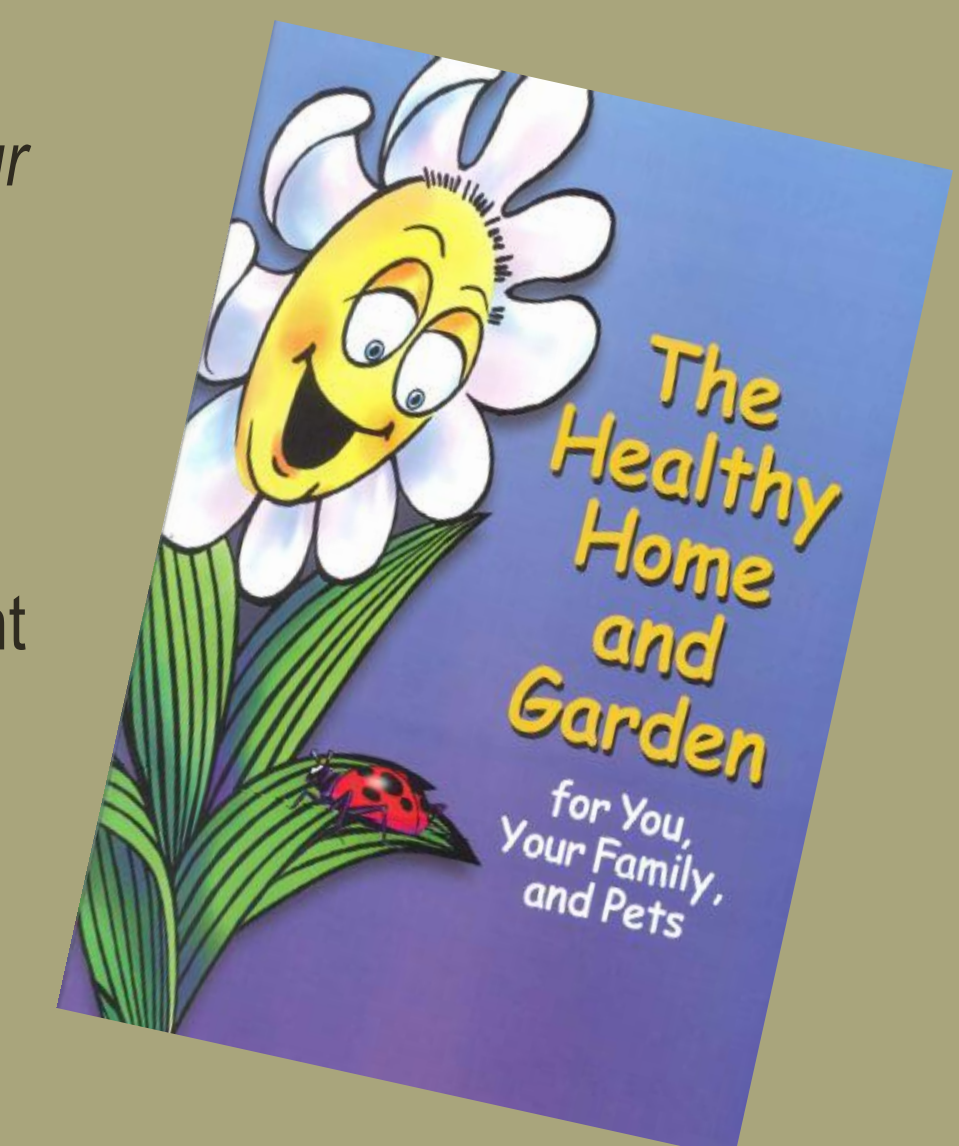


## Outreach Materials



NCSPPP continues to update and improve outreach materials and to interact with the businesses in each community and Napa County residents to promote pollution prevention of Napa's receiving waters.

NCSPPP promotes *Our Water Our World (OWOW)*. The regional OWOW program recruited Home Depot stores into the program, updated various outreach materials and started development of new fact sheets on common pests. Workshops were also held for employees of participating stores to educate staff about less toxic products in the store.



## Stormwater Survey



The NCSPPP developed a Stormwater Pollution Prevention Survey to help evaluate the progress of the NCSPPP and assist in directing resources in the most effective way. Over 300 people took the survey on Survey Monkey. The responders generally had a good knowledge of pollution prevention. Future surveys will look to broaden the demographics of the survey respondents and to increase the value of reviewing and analyzing the results.

## Contact information

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