

Watershed Information Center & Conservancy OF NAPA COUNTY

Members

Diane Dillon
Mark Luce
Lori Luporini*
Mark Van Gorder*
David Graves
Jeff Reichel
Phill Blake
Donald Gasser
Kate Dargan
Jeffrey Redding
Tom Shelton
Charles Slutzkin
Carol Kunze
Richard Camera

Alternates

Harold Moskowitz
Karen Slusser

* Appointment
pending 7/26/05

AGENDA

REVISED 7/25/05

REGULAR BOARD MEETING

Thursday, July 28, 2005 at 4:00 p.m.
2nd Floor Conference Room, Hall of Justice Building,
1125 Third Street, Napa CA

Staff Representatives

Patrick Lowe,
Secretary
Deputy Director,
Conservation Div., CDPD

Jeff Sharp,
Watershed Coordinator
Planner III,
Conservation Div., CDPD

Laura Anderson,
Counsel
Attorney IV,
County Counsel's Office

1. **CALL TO ORDER & ROLL CALL** (Chairman)
2. **APPROVAL OF ACTION MINUTES**
None at this time.
3. **PUBLIC COMMENT**
In this time period, anyone may comment to the Board regarding any subject over which the Board has jurisdiction, or request consideration to place an item on a future Agenda. No comments will be allowed involving any subject matter that is scheduled for discussion as part of this Agenda. Individuals will be limited to a three-minute presentation. No action will be taken by the Board as a result of any item presented at this time. (Chairman)
4. **ANNOUNCEMENTS** (Board/Staff)
 - a. Blue-Ridge Berryessa Natural Area (BRBNA) Conservation Partnership completes a **Conservation Framework** for the BRBNA region (Staff)
 - b. Others (Board/Staff)
5. **UPDATES/REPORTS:**
 - a. Update on the County Board of Supervisors' meeting of June 26, 2005 and their **appointment of Cities/Town Representatives** to fill vacancies on the WICC Board (Staff)
 - b. Update and report from the WICC Board's ad-hoc subcommittee meeting of July 12, 2005 and their preliminary development of **assessment questions, goals and objectives for a countywide watershed monitoring strategy** (Staff/Subcommittee Members)

- c. Update on **Napa River Total Maximum Daily Load (TMDL) allocation process** underway by the California Regional Water Quality Control Board (RWQCB) and release of pathogen and sediment technical reports for public comment (Staff)
- d. Update on **Baseline Data Report (BDR) presentation to the Board of Supervisors** at their June 28, 2005 meeting (Staff/Chairman)
- e. Report on the **General Plan Update and Steering Committee meeting** of July 27, 2005 (Staff)

6. **PRESENTATION, DISCUSSION AND POSSIBLE RECOMMENDATION TO THE NAPA COUNTY BOARD OF SUPERVISORS THAT THE COUNTY BOARD OF SUPERVISORS ADOPT THE 2005-06 STRATEGIC PLAN PROPOSED BY THE WICC BOARD:**

Presentation, discussion and possible recommendation to the Napa County Board of Supervisors that the County Board of Supervisors adopt the 2005-06 Strategic Plan proposed by the WICC Board prepared from Board Member interviews, Board discussion during its May 9, 2005 Strategic Planning Workshop, comments received on Draft Executive Summary and direction and prioritizations provided at the Board's June 23, 2005 Regular Meeting. (Staff/Consultant)

7. **REPORT, DISCUSSION AND POSSIBLE DIRECTION TO STAFF ON COORDINATING A “CONSOLIDATED” PROPOSAL TO THE STATE WATER RESOURCES CONTROL BOARD 2005-06 CONSOLIDATED GRANT PROGRAM:**

Report, discussion and possible direction to staff on **coordinating a “consolidated” proposal for the State Water Resources Control Board 2005-06 Consolidated Grants Program** with interested organizations and stakeholders to assist with local watershed funding needs; including stewardship assistance, on the ground projects, habitat assessments, and watershed planning and monitoring (Staff)

8. **FUTURE AGENDA ITEMS** (Board/Staff)

9. **NEXT MEETING – Regular Board Meeting of August 25, 2005 – 4:00 PM**
Hall of Justice Building, 2nd floor Conference Room, 1125 Third Street, Napa

10. **ADJOURNMENT** (Chairman)

If requested, the agenda and documents in the agenda packet shall be made available in appropriate alternative formats to persons with a disability. Please contact Jeff Sharp at 707-259-5936, 1195 Third St., Suite 210, Napa CA 94559) to request alternative formats.





Agenda Date: 7/26/2005

Agenda Placement:

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Nancy Watt - County Executive Officer
County Executive Office
REPORT BY: Mary Jean McLaughlin, PIO/Committees & Commissions , 253-4111
SUBJECT: Appointments to the Watershed Information Center and Conservancy (WICC)

RECOMMENDATION

County Executive Officer requests the following appointments to serve on the Board of Directors of the Watershed Information Center and Conservancy (WICC) of Napa County representing Napa County Cities and Town as recommended by the Napa County City Selection Committee with terms of office to commence immediately and expire as indicated.

<u>Name</u>	<u>City</u>	<u>Term Expires</u>
Lori Luporini	City of American Canyon	August 2006
Mark Van Gorder	City of Napa	August 2008

EXECUTIVE SUMMARY

County Executive Officer requests the appointment of Council Members Lori Luporini, City of American Canyon, and Mark Van Gorder, City of Napa, to serve as the City Representatives on the Watershed Information Center and Conservancy (WICC) of Napa County.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

There are currently two City Member vacancies on the Board of Directors of the WICC due to the resignations of Eric Knight, Town of Yountville, and David Crawford, City of Napa. Karen Slusser, City of Calistoga, remains as the Alternate City Member on the WICC. The City Member positions are recommended by the Napa County City Selection Committee. At their meeting on June 21, 2005, the City Selection Committee recommended the appointment of Council Members Lori Luporini, City of American Canyon and Mark Van Gorder, City of Napa to fill the vacant positions.

On May 21, 2002, the Board of Supervisors adopted Resolution 02-103 creating the Watershed Information Center and Conservancy of Napa County (WICC). The WICC is charged with oversight responsibilities of the conservancy and watershed information center programs as recommended by the Phase II Final Report of the Napa River Watershed Task Force. The Conservancy Program is intended to support restoration and resource protection activities and coordinate land acquisition and restoration projects. The Watershed Information Center is intended to be a long-term resource management program that will provide public outreach, educational efforts and monitoring coordination, inventory and assessment, and data management.

The Board consists of fourteen (14) regular members and two (2) alternates members representing the following areas:

1. One (1) member nominated by the Napa County Land Trust from among the Land Trust's Board of Directors;
2. One (1) director or associate director nominated by the Napa County Resource Conservation District;
3. One (1) representative from the Natural Resource Conservation Service;
4. Two (2) members and one (1) alternate member of the Napa County Board of Supervisors;
5. One (1) member of the Napa County Conservation, Development and Planning Commission;
6. Two (2) members and one (1) alternate member of Napa County Cities and Town recommended by the Napa County City Selection Committee; and,
7. Six (6) Napa County residents from the public at large representing environmental, agricultural, development and community interests.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Britt Ferguson

WICC Ad-hoc Committee Meeting Summary
July 12, 2005

Members present: Phill Blake, NRCS; Jeff Reichel, Land Trust of Napa County; Richard Camera, Hess Collection ; Don Gasser; Kate Dargan, Napa Co. Fire Marshall;
Staff present: Patrick Lowe

Rainer introduced himself and provided some context for the monitoring strategy discussion, which Patrick Lowe confirmed. A poster-sized graphic distributed via e-mail served to outline a timeline of monitoring program development, as well as the essential program elements, tasks, and roles that various people generally play during the planning and implementation phases of any kind of monitoring program.

Rainer mentioned the June Briefing Paper that was handed out at the full WICC Board Meeting last month as additional background. Don mentioned a potentially misleading statement of ecosystems being inherently unpredictable, and Rainer agreed to elaborate and modify the language to reflect that with sufficient data model predictions can indeed be made about how a watershed may work. Rainer presented a few slides as a starting point for discussing next steps in the development of the Monitoring Strategy for Napa County. He mentioned that the purpose of the meeting was primarily to insure that he and Jennifer Hayworth, who is assisting him with the Strategy development, are on the right track. Additional goals for the meeting were:

- Develop Understanding of Monitoring Program Rationale and Development Process
- Agree on Watershed Management Goals and Objectives
- Assign Specific Review and Participation Tasks to WICC Technical Review Committee

Ten Monitoring Strategy Elements:

- Management Goals and Objectives
- Assessment Questions
- Monitoring Design (sampling sites and locations, sampling frequency)
- Indicator Selection (capable of describing condition, tracking trends, and evaluating effectiveness of land/water management)
- Quality Assurance
- Data Management
- Data Analysis and Assessment
- Reporting and Communication
- Programmatic Evaluation
- General Support and Infrastructure

Proposed Goals:

- Protect and enhance watershed lands and natural processes
- Achieve improved watershed health
- Protect and restore water quality and beneficial uses

Participants commented on the goals and generally found them reasonable, but recommended that a fourth goal be added that reflected the need to learn from new

information. *Suggested new goal: Continuously apply new information and lessons learned from actions to adjust future steps.*

Proposed Objectives:

- Characterize watershed conditions and trends in appropriate indicators of “healthy” watershed processes and valued ecosystem components
- Remove all water bodies throughout the county currently listed as impaired from the 303(d) list
- Prevent future impairment in currently unimpaired waterbodies throughout the county
- Prioritize beneficial use protection and restoration activities
- Insure monitoring information is used in decision-making

The group felt that the first objective was awkwardly worded and suggested a wording change. *Reworded Objective: Characterize watershed conditions and trends using appropriate indicators...*

Other comments included that some issues may be intractable (e.g., mercury contamination in the Putah Creek watershed and Lake Berryessa), and that prioritization criteria should be developed to address impairment problems. In some areas, landowners may already be up to speed and ready to participate, and those areas should receive priority consideration. Focus on the information needs of individual landowners and start small, and then cover bigger-picture items. A key point raised about prioritization was to insure that intact and unimpaired beneficial uses be maintained and preserved.

The ad-hoc committee realized that it is easy to agree on fairly general objectives in the conceptual stage, but that we have to move from the conceptual and make the Strategy practical. This could be best done by developing a list of preliminary watershed indicators. Objectives may also vary or be expressed differently at different scales – from individual landowners to the landscape scale.

Don raised the question whether the objectives include the terrestrial aspects, and not just water bodies. Everyone agreed that what happens in streams, wetlands, lakes, tidal marshes, etc., is a function of what happens on the land, and therefore the terrestrial aspects will be built into Strategy.

The committee agreed that the Strategy development is on the right track, since all other elements build on the watershed management goals and objectives, and the resulting assessment questions that form the foundation of the monitoring design. The group would like to track progress and agreed that the WICC TAC would be the appropriate body to review the more detailed aspects as the WICC progresses toward implementation of a monitoring strategy.

Developing a Watershed Monitoring Strategy for Napa County

Who? What? When?

Goals for the Meeting

- Develop Understanding of Monitoring Program Rationale and Development Process
- Agree on Management Goals and Objectives
- Assign Specific Review and Participation Tasks to WICC Technical Review Committee

Ten Strategy Elements

- Management Goals and Objectives
- Assessment Questions
- Monitoring Design (sampling sites and locations, sampling frequency)
- Indicator Selection (capable of describing condition, tracking trends, and evaluating effectiveness of land/water management)

Ten Elements (continued)

- Quality Assurance
- Data Management
- Data Analysis and Assessment
- Reporting and Communication
- Programmatic Evaluation
- General Support and Infrastructure

Proposed Goals

- Protect and enhance watershed lands and natural processes
- Achieve improved watershed health
- Protect and restore water quality and beneficial uses

Proposed Objectives

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How TMDLs Are Adopted

THE BASIN PLANNING PROCESS

The Clean Estuary Partnership (CEP) is an innovative collaboration of the Bay Area Clean Water Agencies (BACWA), the Bay Area Stormwater Management Agencies Association (BASMAA), and the San Francisco Bay Regional Water Quality Control Board (Water Board) designed to improve water quality in San Francisco Bay. Other key participants include the San Francisco Estuary Institute, the Clean Water Fund, San Francisco BayKeeper, the Port of Oakland, and the Western States Petroleum Association. The CEP works with Water Board staff to fund and conduct technical research and analysis to support Total Maximum Daily Load (TMDL) development and to conduct stakeholder outreach activities.

TMDLs and Basin Plan Amendments

A Water Quality Control Plan (Basin Plan) establishes a comprehensive program of actions designed to preserve, enhance, and restore water quality in all water bodies within one of nine designated regions in the State of California. Total Maximum Daily Loads (TMDLs) are developed to ensure attainment of water quality standards in specific water bodies. Since the Basin Plan is an overarching policy document that contains water quality standards and enforceable regulatory measures, TMDLs are typically adopted through the Basin Planning process.

How Does the Process Work?

Developing Basin Plan Amendments that adopt TMDLs involves the following steps:

DEVELOPING PROJECT REPORT(S). San Francisco Bay Regional Water Quality Control Board (Water Board) staff develops TMDL project reports that include all TMDL elements. These elements include: problem statement; numeric targets; source analysis (for all potential pollutant sources); linkage analysis (of linkages between numeric targets and pollutant sources); allocations (for each pollutant source); margin of safety; implementation plan; and monitoring/re-evaluation plans. Throughout the process of developing TMDL project reports, interested parties are invited to participate and provide input. Water Board staff reviews and considers comments, and incorporates suggested changes as appropriate. Depending on the specific TMDL project, there may be one or two (preliminary and final) project reports. Staff uses the project report as the basis for a draft Basin Plan Amendment and supporting staff report.

DEVELOPING, PEER-REVIEWING, AND REVISING THE BASIN PLAN AMENDMENT AND STAFF REPORT. The draft Basin Plan Amendment focuses on the regulatory elements of a TMDL, including numeric targets, TMDL allocations, and an implementation plan. The Amendment may include other information on the problem, sources, and linkages to provide context for its regulatory elements. The supporting staff report describes all TMDL elements and serves as the technical basis for the Basin Plan Amendment. In addition, the staff report includes other analyses required by administrative procedures and the California Environmental Quality Act (CEQA), such as a consideration of alternatives to the proposal and economic factors. Following an independent scientific peer review, the documents are revised as necessary. The Water Board then issues a notice of public hearing and notice of filing of an environmental document (public notice) specifying a 45-day public comment period. Interested parties are invited to submit formal written comments.

Continued to back page

What Are TMDLs?

The Federal Clean Water Act requires states to identify water bodies that do not meet water quality standards and to develop Total Maximum Daily Loads (TMDLs) to ensure the attainment of water quality standards.

WATER QUALITY STANDARDS:

- Describe the beneficial uses of a water body to be protected (such as water contact recreation, drinking water, sport and commercial fishing, and aquatic life)
- Set numeric and narrative water quality objectives necessary to protect beneficial uses
- Establish provisions to prevent degradation of existing water quality

TOTAL MAXIMUM DAILY LOADS:

- Examine pollutant-specific water quality problems
- Identify sources of pollutants
- Define how much of a pollutant a water body can receive and still meet water quality standards
- Specify actions to be implemented to create solutions

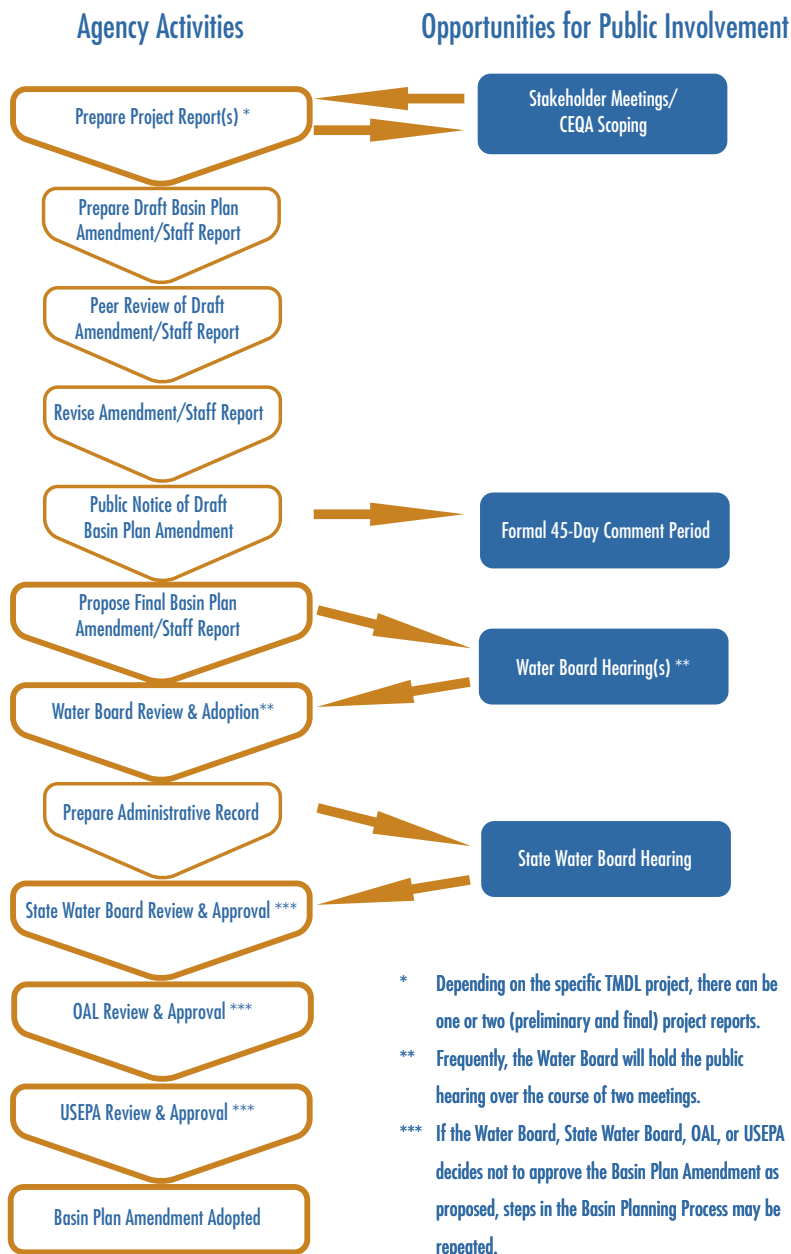
What is the Basin Plan?

A Water Quality Control Plan or Basin Plan establishes the State's program of actions to preserve, enhance, and restore water quality in a specific region. The Basin Plan is the primary policy document describing the legal, technical, and programmatic bases for water quality regulation in each region and includes:

- Beneficial uses of each water body in the region
- Water quality objectives to protect beneficial uses
- Implementation plans for achieving water quality objectives

The San Francisco Bay Regional Water Quality Control Board (Water Board) develops the Basin Plan for the San Francisco Bay Region. The Water Board reviews the Basin Plan and initiates revisions as needed. First adopted in 1975, the Basin Plan for the San Francisco Bay Region was substantially revised in 1982, 1986, 1992, and 1995.

Public Participation & The Basin Planning Process



Continued from front page

PUBLIC HEARING. At a public hearing, the Water Board considers the proposed Amendment, written and oral comments, and staff responses to comments. Often, the Water Board will conduct the hearing over the course of two meetings—one to provide information and one to take action.

REVIEWING, ADOPTING, AND APPROVING THE AMENDMENT. After the Water Board approves the Basin Plan Amendment, staff prepares an administrative record including all documents used to support the Board decision. The Basin Plan Amendment, staff report, signed Board resolution, and administrative record are sent to the State Water Resources Control Board (State Water Board), which reviews the documents for technical, policy, and legal consistency. Once the State Water Board approves the Amendment, it is sent to the Office of Administrative Law (OAL) for review and approval. OAL reviews the new regulatory language of all State plans, policies, and guidelines for compliance with standards set forth in California’s Administrative Procedures Act. Following OAL approval, the Amendment is sent to the U.S. Environmental Protection Agency (USEPA), which reviews the Amendment for consistency with the Federal Clean Water Act.

How Long Does the Process Take?

The TMDL Basin Planning process takes about 12 to 18 months from the time Basin Plan Amendment language is drafted through peer review, public comment, and Water Board, State Water Board, OAL, and USEPA review. However, if the Water Board, State Water Board, OAL, or USEPA do not approve the Amendment as proposed, steps in the process may be repeated.

How Does the Process Relate to CEQA?

The California Resources Agency has certified the basin planning process to be “functionally equivalent” to the process required by the California Environmental Quality Act, or CEQA. The Basin Plan Amendment and supporting staff report, including all attachments (such as the CEQA checklist), serves as the environmental document functionally equivalent to an Environmental Impact Report or Negative Declaration.

PUBLIC PARTICIPATION OPPORTUNITIES

Public participation is a vital part of the TMDL Basin Planning process. The TMDL Basin Planning process provides several opportunities for public involvement including public meetings and opportunities to review and submit comments on draft reports and items posted on the Water Board TMDL web site, www.swrcb.ca.gov/rwqcb2/tmdlmain.htm.

The Basin Planning process also includes a formal 45-day public comment period and at least one Water Board public hearing. Interested parties can stay informed by visiting the Clean Estuary Partnership (CEP) web site, www.cleanestuary.org, and registering to receive updates on specific pollutants or regions of interest. The CEP has produced several outreach materials, such as a fact sheet on legacy pollution, and plans to develop additional fact sheets on issues such as adaptive implementation.

CLEAN ESTUARY PARTNERSHIP

Address: 1515 Clay Street, Suite 1400, Oakland, CA 94612

E-mail: info@cleanestuary.org

Phone: 510-622-4592

WEB SITES

Clean Estuary Partnership: www.cleanestuary.org

Water Board TMDLs: www.swrcb.ca.gov/rwqcb2/tmdlmain.htm

Water Board Basin Planning: www.swrcb.ca.gov/rwqcb2/basinplan.htm





Agenda Date: 6/28/2005
Agenda Placement: 8A
Set Time: 9:00 AM
Estimated Report Time: 1 Hour

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Hillary Gitelman - Director
Conservation, Development & Planning
REPORT BY: Hillary Gitelman, Director, 253-4805
SUBJECT: Update on Baseline Data Report

RECOMMENDATION

Director of Conservation, Development and Planning to report on the status of the Baseline Data Report (BDR).

EXECUTIVE SUMMARY

The objective of the Baseline Data Report (BDR) is to provide a current, accurate, and valid inventory of the County's environmental and resource conditions. Over the past 18 months, the BDR consultant team has engaged in an extensive data gathering effort, including the creation of a detailed countywide topographic and watershed sub-basin mapping, and development of a comprehensive hydrologic modeling program.

At this time, the BDR is nearing completion and most sections are undergoing final technical peer review. The remaining hydrology-related sections and final revisions to other sections are expected to be completed this summer. The Watershed Information Center and Conservancy (WICC) and its Technical Advisory Committee have provided review and comment on the information developed as part of the BDR process. The BDR is on schedule for hand-off to the General Plan Steering Committee at their August 31, 2005 meeting. As a "living document," the BDR will continue to be updated over time as new information and data becomes available. Public comments will always be welcome.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The BDR status report is not a project as defined by 14 California Code of

Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

The BDR was an outgrowth of strong community interest and support for the preparation of a Program Environmental Impact Report (PEIR) to assess the potential direct and cumulative impacts resulting from various development scenarios within Napa County. However, differences of opinion existed within the community regarding the scope of work and timeline required to complete this effort and what the report's ultimate use would be. In response to these issues, the Board of Supervisors, in late 2001, requested that the Planning Director advise the Board on a framework for initiating development of a PEIR.

In early 2002, County staff began to identify an approach to developing a PEIR and key individuals and groups whose participation would be important to its success. As a part of this process, interviews with key community groups and leaders were conducted to solicit ideas and information on issues of importance to the community that would affect the scope and associated cost of the document ultimately developed. These discussions identified a need for the County to immediately begin data collection as part of a countywide Baseline Data Report (BDR), which would be the first component of a PEIR and serve as a background document for other major County projects.

In the Summer of 2003, the County requested proposals for professional consulting services to assist with preparation of the Baseline Data Report. Five proposals were submitted and three firms were identified for final interviews. A Selection Committee comprised of two members of the Napa County Board of Supervisors, a Planning Commissioner, and two members of the Watershed Information Center & Conservancy of Napa County (WICC) reviewed the three proposals and interviewed each of the firms. At the conclusion of this process, the Board of Supervisors approved a contract with the Selection Committee recommended team of Jones & Stokes/EDAW for the preparation of the BDR.

After contract approval in late 2003, work began in earnest on the BDR in early 2004, with additional workplan elements added in late 2004 to further support the General Plan update. The BDR work has required an extensive data gathering effort in order to provide the most current environmental and resource conditions for the following areas: ·

- | Geology and soils
- | Mineral/rock resources
- | Climate
- | Air quality
- | Surface hydrology
- | Groundwater hydrology
- | Surface water quality
- | Biological resources
- | Energy consumption
- | Noise
- | Public health and safety
- | Population and housing
- | Land use
- | Agricultural resources
- | Transportation and circulation
- | Public facilities and services
- | Cultural resources (includes both historical and archeological resources)

- | Visual and aesthetic resources
- | Fire ecology

In addition, the BDR has utilized newly developed high resolution LIDAR digital elevation information/model (DEM) to provide detailed topographic mapping. This information is fundamental to the development of the watershed/drainage basin mapping and the hydrologic analyses. A MIKE-SHE surface hydrology-groundwater quality model was developed and utilized to provide the necessary information/analyses. Another technical highlight of the BDR has been the development of a biological database (used in coordination with the project GIS) that quickly offers information on how any location in the County may relate to important habitats of concern where federal, state, or locally listed species are potentially found.

Considered a "living document," the BDR will be released for public review section by section via the WICC website, as each section is vetted by technical experts. Public comments, corrections, and new information will always be welcome.

The BDR will provide information on the current baseline conditions throughout Napa County's that will in turn:

- | Expedite preparation of the General Plan PEIR by providing the environmental setting section for this important document;
- | Provide the majority of the base data needed for the update the Napa County General Plan;
- | Provide the basis for development of environmental thresholds of significance consistent with the California Environmental Quality Act (CEQA) guidelines.
- | Produce an accurate countywide map of all drainages and watercourses
- | Enhance and expand the County's current Environmental Resource Mapping System through the updating of existing maps and the development of new electronic resource maps.
- | Facilitate preparation of project specific CEQA analyses, thereby improving the efficiency of application processing

The BDR will provide most of the necessary data and information for the "existing conditions" section of the General Plan PEIR. The PEIR will evaluate the effects of adoption of the various general plan development scenarios that will be put forth for consideration. The PEIR would include an evaluation of project alternatives, specify potential mitigation measures, and be used to solicit public comments and questions. Based on the comments received, a final PEIR would be prepared and certified.

An important goal of the BDR and subsequent PEIR is to provide as much "up-front" environmental analysis as possible, which can be used in the evaluation of future development projects throughout the unincorporated County. This will result in more efficient, streamlined processing of development applications by allowing "tiering" of future environmental reviews from the General Plan PEIR, reducing the need to prepare detailed subsequent environmental documentation for vineyard and winery development projects that are consistent with the adopted General Plan.

SUPPORTING DOCUMENTS

- A . BDR Project Status Table
- B . BDR Report - Example
- C . BDR Maps - Examples

CEO Recommendation: Approve

Reviewed By: Andrew Carey



AGENDA

**GENERAL PLAN UPDATE STEERING COMMITTEE
1125 THIRD STREET, NAPA, CA
(Napa County Hall of Justice Training Room, 2nd Floor)**

WEDNESDAY, JULY 27, 2005 – 2:00 PM

1. Administer Oath of Office

2. Call to Order/Roll Call

3. Welcome and Introductions

4. Public Comment

(In this time period, anyone may address the Steering Committee regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be at the discretion of the chair. As required by Government Code, no action or discussion will be undertaken on any item raised during this Public Comment period).

5. Committee Orientation

a) Presentation Regarding General Plan Fundamentals ("101")

b) Background and Purpose of the Committee

1. Establishment of the Committee

2. Roles and Responsibilities

c) "Housekeeping Issues"

1. Discussion of the Preparation and Review of Agendas/Minutes

2. Presentation of Form 700 (Economic Interests)

3. Presentation of Brown Act Requirements

4. Ground Rules

6. Discussion of Proposed Content and Schedule

a) Proposed Elements and Issues

b) Proposed Schedule

7. Action Items:

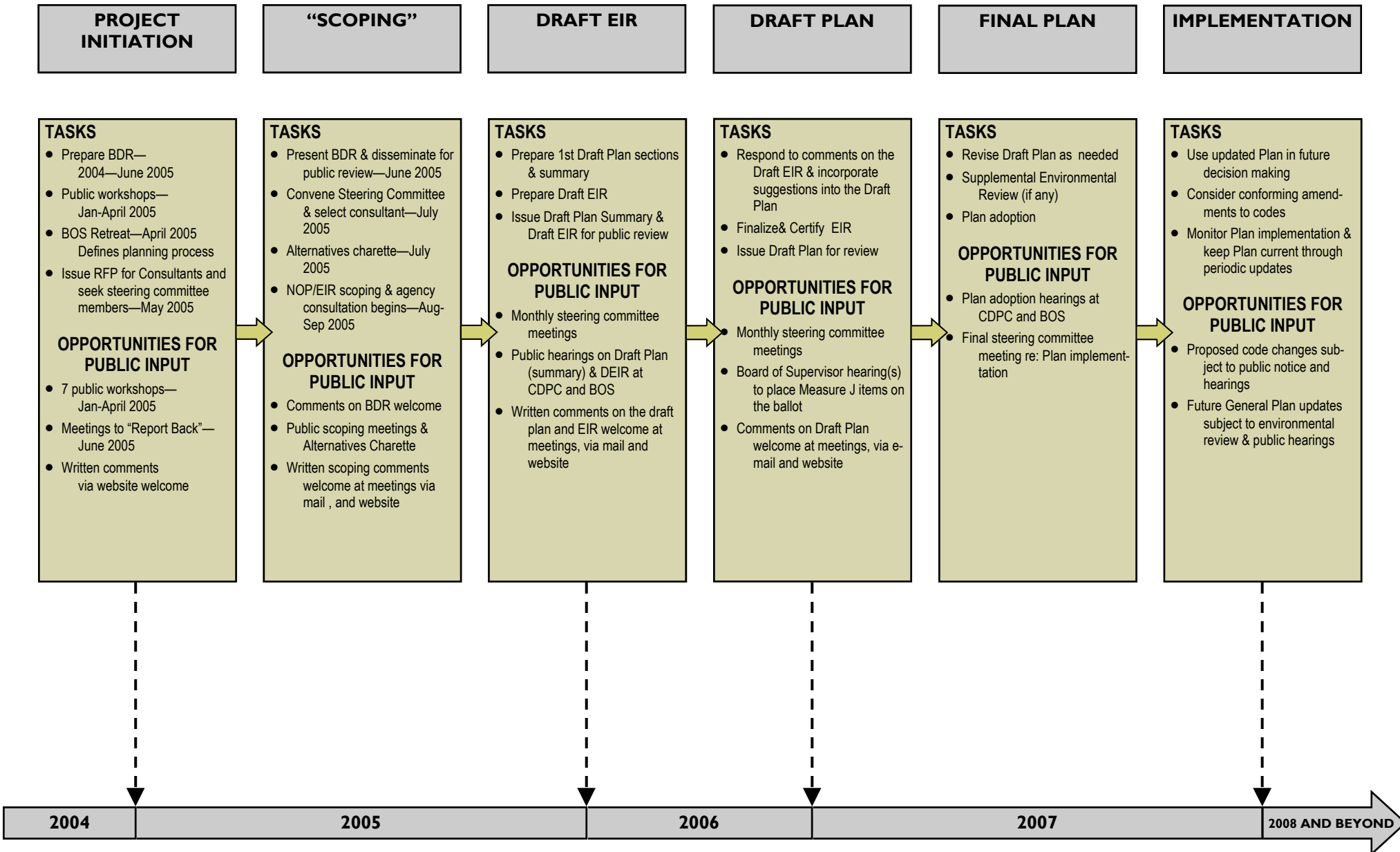
- a) Discussion and Ratification of Committee By-Laws
- b) Election of Officers (Chair, Vice Chair)

8. Future Agenda Items

9. Adjourn

Note: The meeting room is wheelchair accessible. Assistive listening devices and interpreters are available through the Napa County Conservation, Development and Planning Department. Requests for disability related modifications or accommodations aides or services may be made to the Community Partnership Division office no less than 72 hours prior to the meeting date by contacting (707) 259-5903, TDD (707) 253-6088

Napa County General Plan Update Planning Process Summary Schedule



**Watershed Information Center (WICC) & Conservancy
of Napa County**

Pre-Final 2005-06 Strategic Plan

July 21, 2005

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Communication, Coordination and Partnerships (CCP)	page 4
Education (EDU).....	page 5
Organizational Structure and Funding (OSF)	page 6
Priority One Action Implementation Strategy	page 8
Action OSF1: Identify potential grant opportunities and sources of funding for the Priority 1 actions in the 2005-06 WICC Strategic Plan.	page 8
Action EDU1 (Recurring): Update the watershed events calendar on a monthly basis. Include all watershed related events including seminars; monitoring and volunteer days; opportunities for residents to attend guided tours of watershed lands and demonstration projects; and watershed festivals and related public events.	page 9
Action WCM1: Assist with the development and implementation of a streamlined permitting process.	
Action WEB1: Update the WICC WebCenter to be more user-friendly and attractive.	page 10
Action CCP1 (Recurring): Provide training in the use of the WICC WebCenter to local watershed groups. Seek feedback from these organizations regarding ways to improve the website to meet the changing needs of the community.	page 11
Action EDU2: Provide information to the community on regional issues such as TMDL’s and the directive of the Regional Water Quality Control Board to promote water quality objectives outlined in the Clean Water Act in the waters of Napa County.	page 11
Action EDU3: Implement a targeted education and outreach strategy for urban and rural residents.	page 12
Action OSF2: Increase the size of the WICC Board by three members to include a member representative from each incorporated area within Napa County. As part of this process, review and refine, as needed, the definitions of at-large members.	page 13
Action OSF3 (Recurring): Provide a bi-annual update to the Napa County Board of Supervisors about the current activities and successes of the WICC. Updates should stress the benefits and values of the WICC to the community.	page 13
Action OSF4 (Recurring): Meet monthly through the 2005-06 year.....	page 13

Tables

Table 1: Potential Foundation and Other Funding for Each Watershed Action Category follows page 8

Appendices (Not Included in this document)

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Appendix B: Education and Outreach Strategy page B-1
Appendix C: Funding Options page C-1
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Watershed Information Center and Conservancy (WICC) of Napa County

Pre-Final 2005-06 Strategic Plan

21 July 2005

Mission Statement

The Watershed Information Center and Conservancy (WICC) of Napa County educates and supports the community in its efforts to maintain and improve the health of Napa County's watershed lands.

Vision 2025

"Napa County's watersheds will maintain a balance of natural processes to support healthy native fisheries, an abundance of native plants and wildlife, and water quality that meets state standards. The Napa River and its tributaries, no longer listed as impaired, will be a nation-wide example of what a community, working together, can do to improve the health of its watersheds.

The Watershed Information Center and Conservancy of Napa County will be a guiding force in creating a shared, community-wide understanding of Napa County's watershed lands. Having educated a generation of community members about the county's watersheds, all of Napa County's residents will be conscious of the critical balance between agriculture and development, and ecological and natural processes that must be maintained in order to assure continued watershed health.

A network of active creek and land stewardship groups and watershed organizations will carry out watershed monitoring, enhancement projects and management activities. The majority of the County's watershed lands will be certified as "Watershed-Friendly" and those landowners will be among the most conscious of watershed stewards, consistently monitoring and managing their lands for watershed health.

The state-of-the-art WICC WebCenter will be accessible, understandable and user friendly, allowing everyone from school children to scientists access to the most current, valid and vivid information about Napa County's watersheds. This accurate and straightforward information will allow users to weigh scientific facts and recognize community values to make well-informed management decisions."

Guiding Principles

- The WICC is part of the solution to watershed issues and concerns.
- The WICC is politically neutral.
- The WICC collects and disseminates the best possible information to aid decision-making.
- The WICC provides tools, information and education so that all members of the community can discover and understand their watershed.
- Collaboration is the most effective way to accomplish the mission of the WICC and all organizations and individuals working in Napa County's watersheds are encouraged to participate in the WICC.
- The WICC supports and promotes the activities of other watershed restoration organizations and facilitates cooperation among them.
- Participation in the WICC and provision of information to the WICC WebCenter is done voluntarily by agencies, organizations, and individuals.
- The WICC seeks and accepts funding from foundations, private individuals, organizations, and local, state, and federal government to address its financial needs and to further its mission and goals.

Watershed Conservation & Management (WCM)

Goal

Improve watershed health throughout Napa County by supporting community efforts to protect and enhance watershed lands and natural processes with an emphasis on riparian corridors and native species and their habitats.

Strategies

- Identify and conduct and coordinate watershed studies and monitoring that will improve the community’s understanding and management of its watersheds.
- Identify key watershed areas for restoration, enhancement, and/or permanent protection.
- Work with and support organizations, and agencies to permanently protect key watershed lands.

Potential Measures of Success (*)

- Removal of the Napa River and its tributaries from California’s Section 303(d) list of water quality limited water bodies established under the Clean Water Act.
- Implementation of monitoring as identified in the countywide Watershed Monitoring Strategy.
- Implementation of improved management practices based upon monitoring results, feedback and adaptive management principles.
- Development of a specified number of creek/drainage management plans.
- Miles of creek restored.
- Number of acres maintaining a ‘natural fire cycle’ status.
- Recovery of viable native fish populations.
- Identification of lands actively improving native species growth.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action WCM1: Assist with the development and implementation of a streamlined permitting process.</p>	<p>Action WCM2 (Recurring): Provide monthly updates on the WICC WebCenter about the status of the Watershed Monitoring Strategy and the Watershed Management Strategy.</p>	<p>Action WCM4: Initiate a program supported by the WICC that identifies and publicizes “Healthy Watershed Demonstration Sites” for residential, agricultural, and business properties.</p>	<p>Action WCM5: Support efforts to form a Napa County Parks and Open Space entity.</p>
	<p>Action WCM3: Complete the Countywide Watershed Management Strategy. Prioritize and incorporate the recommended actions into the Strategic Plan.</p>		<p>Action WCM6: Support the Land Trust of Napa County and other potential conservation easement holders with easement acquisition efforts.</p>

Watershed Information Center and Conservancy Website (WICC WebCenter) (WEB)

Goal

Maintain an understandable, interesting, and user friendly website that provides high-quality environmental data and information allowing the community to better understand and manage the County’s watersheds.

Strategies

- Increase community awareness of the information available from the WICC WebCenter.
- Ensure that the data and information on the WICC WebCenter is accurate and current so that it is most effective in meeting community needs.

Potential Measures of Success (*)

- Number of webpage hits & quantity of information exchanged.
- Number of repeat visitors.
- Number of organizations linked to the WICC WebCenter.
- Number of individual members of the WICC WebCenter.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action WEB1: Update the WICC WebCenter to be more user-friendly and attractive.</p>	<p>Action WEB2 (Recurring): On a monthly basis add any new data to the WICC WebCenter that has been developed and maintain the website as necessary.</p>	<p>Action WEB5 (Recurring): Annually survey a cross section WICC WebCenter users including watershed organizations, educators, urban and rural residents and members of the agricultural community to identify what works well and what needs improving. Conduct this survey prior to implementing the annual Strategic Plan update and incorporate agreed-upon changes into the revised Strategic Plan (and ultimately the WebCenter).</p>	<p>Action WEB7: As new organizations register on the WICC WebCenter, gather the following information to be incorporated into the WebCenter: a) Links from the WICC WebCenter to the organization’s website. This allows WebCenter visitors to become familiar with the wide range of watershed organizations and activities in Napa County; b) Roles and services that the organization provides; c) Watershed projects (monitoring, restoration, and enhancement), studies and educational efforts being conducted by the organization; and d) If available, provide an additional link from the WICC WebCenter’s volunteer activities section to each organization’s volunteer opportunities section.</p>
	<p>Action WEB3 (Recurring): Update the website annually to reflect the comments received from the public and the TAC.</p>	<p>Action WEB6 (Recurring): Request an annual review of the WICC WebCenter by the Technical Advisory Committee (TAC) to identify what works well and what needs improving from a technical and scientific user perspective. Conduct this survey prior to implementing the annual Strategic Plan update and incorporate agreed-upon changes into the revised Strategic Plan, as well as the WebCenter.</p>	
	<p>Action WEB4: Solicit sponsors for the WICC WebCenter.</p>		

Communication, Coordination & Partnerships (CCP)

Goal

Forge strong partnerships that foster cooperation, coordination and consistency among all those working to improve the health of Napa County’s watersheds.

Strategies

- Coordinate and facilitate watershed planning, research, and monitoring efforts among Napa County organizations, agencies, landowners, and citizens to limit gaps and overlaps between watershed-related entities.
- Support organizations with a watershed restoration focus.
- Serve as a clearinghouse and coordinator for watershed activities.

Potential Measures of Success (*)

- Number of watershed-related projects that involve partnerships.
- Number of watershed organizations linked to WICC WebCenter.
- Number of organizations participating in “Watershed Networking Partnership.”
- Number of new grants funded as a result of increased coordination and leveraging among watershed organizations.
- Number of organizations that participate in grant-writing seminars supported by the WICC.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action CCP1 (Recurring): Provide training in the use of the WICC WebCenter to local watershed groups. Seek feedback from these organizations regarding ways to improve the website to meet the changing needs of the community.</p>	<p>Action CCP2 (Recurring): Annually survey each watershed-related organization to identify the following: a) Watershed projects (monitoring, restoration, and enhancement), studies and educational efforts being conducted within Napa County. Post this information on the WICC WebCenter to allow organizations to coordinate and collaborate more effectively on a wide range of watershed projects and activities. Maintain and annually update this information. b) Overlaps and gaps in the projects, activities, and services provided by these organizations and ways in which the WICC could remedy these gaps and overlaps. Consider including the areas of greatest need as priority actions in the 2006-07 Strategic Plan.</p>	<p>Action CCP4: Establish a “Watersheds Networking Partnership” for Napa County where interested community members, watershed groups, and land managers could come together on a regular basis to discuss projects and programs throughout the County’s watersheds. This network would provide an opportunity for these groups to meet and discuss potential opportunities for collaboration. It also provides a home for ongoing community discussions about the pros and cons of various approaches to watershed management.</p>	<p>Action CCP7: Provide letters of support to watershed organizations seeking grant funding. Letters of support from the WICC indicate broad community support for watershed proposals and will increase the likelihood of project funding.</p>
	<p>Action CCP3: Develop and post on the WICC WebCenter a directory of watershed organizations and partnerships.</p>	<p>Action CCP5: Hold a grant-writing seminar for watershed organizations.</p>	
		<p>Action CCP6: Create a section of the WICC WebCenter dedicated to assisting local watershed groups with increasing organizational effectiveness and capacity.</p>	

Education (EDU)

Goal

The Community - those who live, work, and visit the County’s watersheds – understands the importance of watershed stewardship and watershed health and is actively involved in improving the health of the County’s watersheds.

Strategies

- Provide targeted watershed conservation and stewardship-related education and information to various subsets of the community including the agricultural community, educators, urban and rural residents, and sub-watershed organizations of Napa County.
- Support appropriate public access to Napa County’s watershed lands where appropriate and build appreciation and understanding of the watershed and its resources.

Potential Measures of Success (*)

- Numbers of presentations to community groups.
- Number of watershed events listed on the monthly calendar.
- Number of Napa County students and classroom groups that participate in watershed-related education programs.
- Establishment of Watershed Demonstration Sites for agricultural, residential and commercial properties.
- Number of homeowners, farmers, vintners, grape growers, and business owners participating in various known watershed stewardship and conservation programs.
- Number of respondents to annual surveys.
- Participation of applicants in Watershed Awareness Month.
- Number of brochures distributed in each target audience category.
- Number of additional sub-watershed stewardship groups established in Napa County.
- Number of individuals participating in watershed hikes and events.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action EDU1 (Recurring): Update the watershed events calendar on a monthly basis. Include all watershed related events including seminars; monitoring and volunteer days; opportunities for residents to attend guided tours of watershed lands and demonstration projects; and watershed festivals and related public events.</p>	<p>Action EDU4: Implement the targeted education and outreach strategy for educators and students identified in Chapter 7.</p>	<p>Action EDU6: Implement a targeted education and outreach strategy for agriculturalists.</p>	
<p>Action EDU2: Provide information to the community on regional issues such as TMDL’s and the directive of the Regional Water Quality Control Board to promote water quality objectives outlined in the Clean Water Act in the waters of Napa County.</p>	<p>Action EDU5: Work with the RCD to identify creeks/drainages in Napa County without a watershed stewardship groups. Create a mailing list of landowners within these sub-watershed drainages and provide support to the RCD to establish watershed stewardship groups and programs within these watersheds.</p>	<p>Action EDU7: Work with watershed organizations and agencies that are currently providing educational programming and curricula to schools to identify opportunities to expand existing programs and build connections with the Watershed Stewards and Watershed Demonstration Site programs.</p>	
<p>Action EDU3: Implement a targeted education and outreach strategy for urban and rural residents.</p>		<p>Action EDU8: Establish a permanent physical location for the WICC.</p>	
		<p>Action EDU9: Establish a “Watershed Stewards Program” based upon watershed-related best management practices that participants would implement based upon property type and use.</p>	
		<p>Action EDU10: Implement a targeted education and outreach strategy for watershed groups.</p>	

Organizational Structure and Funding (OSF)

Goal

Obtain adequate resources and establish the appropriate organizational structure to ensure the WICC’s long-term success.

Strategies

- Secure reliable long-term (i.e., permanent) funding to fulfill the mission and goals of the WICC.
- Develop adequate staff, Board, volunteers, and a Technical Advisory Committee to guide, support and conduct WICC activities.
- Establish an organizational structure that suits the mission and goals of the WICC.

Potential Measures of Success (*)

- Dollars acquired in grant funding
- Sustained County funding
- Number of staff
- Permanent location for WICC
- Dollars acquired from all forms of fundraising

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action OSF1: Identify potential grant opportunities and sources of funding for the Priority 1 actions in the 2005-06 WICC Strategic Plan.</p>	<p>Action OSF5: Identify funding sources for staff and project-related funding including maintenance of the WICC WebCenter and funding for a physical WICC office.</p>	<p>Action OSF9: At each WICC Board Meeting dedicate a portion of the meeting to educating the board on watershed-related issues and potential WICC roles in addressing these issues and management opportunities. 2005-06 topics should include conservation easements (types , purpose, benefits, monitoring, funding, etc.); watershed monitoring (purpose, frequency, use of results); etc.</p>	<p>Action OSF13: Convene ad-hoc committees as needed to address special watershed management issues.</p>
<p>Action OSF2: Increase the size of the WICC Board by three members to include a member representative from each incorporated area within Napa County. As part of this process, review and refine, as needed, the definitions of at-large members.</p>	<p>Action OSF6 (Recurring): Annually update the WICC Strategic Plan. Revisit actions from the prior years plan, identify new actions as needed and reprioritize all actions. Assign timeframes and responsibilities to each action. Identify potential sources of funding for each Priority 1 item.</p>	<p>Action OSF10: Following the WICC Board education session relating to easements (Action OSF8), hold a second WICC Board session to evaluate the pros and cons of the WICC holding conservation easements.</p>	
<p>Action OSF3 (Recurring): Provide bi-annual updates to the Napa County Board of Supervisors about the current activities and successes of the WICC. Updates should stress the benefits and values of the WICC to the community.</p>	<p>Action OSF7: Identify and initiate the actions needed for the WICC to become a JPA with a nonprofit arm in the next three years. This is the preferred organizational option for the WICC. All of the cities and the county would be members of the WICC JPA and contribute funds towards the JPA operating budget. The WICC JPA would meet regularly, and set priorities. The nonprofit arm would be responsible for additional fundraising and project support. The current structure as an advisory board to the County Board of Supervisors, funded with county funds and grants, would remain in place until this structure is implemented.</p>	<p>Action OSF11: Should the WICC Board decide that it does not want to hold easements of any type, consider changing the name of the organization to the WIC (Watershed Information Center) thereby deleting the Conservancy portion of the title that relates to land conservation.</p>	

continued on next page

OSF Strategic Plan Actions (continued)			
Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action OSF4 (Recurring): Meet monthly through the 2005-06 year.</p>	<p>OSF8: Concurrently with Action OSF7, explore additional funding sources including donations and sponsorships, membership dues, fee for service opportunities, fundraising, dedicated funding and open space district funding, once the district is formed.</p>	<p>Action OSF12: Develop a strategy to recruit and train WICC volunteers.</p>	

Draft Priority One Action Implementation Strategy

Actions are listed in priority order as identify by the WICC Board at its June meeting.

Action OSF1: Identify potential grant opportunities and sources of funding for the Priority 1 actions in the 2005-06 WICC Strategic Plan.

Implementation Steps

	Year (July 1 to June 30)							
			2005-06		2006-07			
			Quarter					
	1	2	3	4	1	2	3	4
<ul style="list-style-type: none"> Prepare a budget that outlines operational and project funding needs for the next five years. This budget should outline current and expected sources of funding and current and expected expenses. For year one prepare a detailed budget showing anticipated expenses and income sources. 	■							
<ul style="list-style-type: none"> Identify key Strategic Plan actions or components of Priority One actions that could be funded by the WICC’s past and current funders. Past and current funders and the types of activities they fund are: a) Napa County Board of Supervisors – Watershed Monitoring Strategy, Watershed management Strategy, Strategic Planning, IT support to WebCenter. b) California Department of Conservation – half-time watershed coordinator and approximately one full time employee. c) Army Corps of Engineers – Website design and development 	■							
<ul style="list-style-type: none"> Approach current funders about additional funding possibilities. Coordinate Board of Supervisors funding requests with Action OSF3. 		■						
<ul style="list-style-type: none"> Identify key Strategic Plan actions or components of Priority One actions that could be funded by new funders. (See Table 1 and Funding Profiles). 			■					
<ul style="list-style-type: none"> Based upon the requirements of the funders, prepare grant proposals for funding. 		■						
<ul style="list-style-type: none"> Hire a consultant or part-time employee with grant-writing experience to assist with preparation of grants. 			■					
<ul style="list-style-type: none"> Identify Board members who may be able to speak to individuals about funding a specific project of the WICC 				■				
<ul style="list-style-type: none"> Identify Board members who may be able to speak with potential foundation funders about the WICC, its proposed projects and funding needs. 					■			

Measures of Success

- Funding for one Priority One Action by November 2005
- Funding for a second Priority One Action by March 2006

Napa Watershed Conservancy and Information Center

2005-06 Strategic Plan

Table 1: Potential Foundation and Other Funding for Each Watershed Action Category

Strategic Plan Category		Watershed Conservation and Management (WCM)										WICC WebCenter (WEB)	Communication Coordination & Partnerships (CCP)	Education (EDU)	Organizational Structure and Funding (OSF)
Priority One Actions		WCM1										WEB1	CCP1	EDU1,2 and 3	OSF1, 2 and 3
Grant Source	Foundation Profile	Demonstration Projects	Monitoring	Countywide Watershed Strategy	Watershed Stewardship Program	Website Development and Design	Developing Partnerships/Community Coordination	Education - Production/Dissemination of Materials	Operational Funding						
Foundations															
Acorn Foundation	yes	██████████			██████████	██████████									
Bella Vista	yes	██████████	██████████												
Center for Ecoliteracy	yes					██████████							██████████		
Chevron Texaco Foundation	yes	██████████			██████████										
Community Foundation of Napa Valley	yes	██████████													
Columbia Foundation	yes		██████████												
Compton Foundation	yes	██████████					██████████								
Clarence Heller Charitable Foundation	yes														██████████
David and Lucile Packard Foundation	yes														██████████
Dean Whitter Foundation	yes				██████████										██████████
Environment Now	yes			██████████											
Fred Gellert Family Foundation	yes				██████████	██████████									
Mead Foundation	yes	██████████		██████████											
PG&E Corporation Contributions Program	yes				██████████	██████████								██████████	
Wilkinson Foundation	yes	██████████			██████████	██████████									
Local Businesses															
Local Businesses (site sponsorship, names on brochures etc.)		██████████			██████████									██████████	██████████
Wineries and wine trade associations		██████████												██████████	
Agricultural interests (Farm Bureau)		██████████												██████████	

Action EDU1 (Recurring): Update the watershed events calendar on a monthly basis. Include all watershed related events including seminars; monitoring and volunteer days; opportunities for residents to attend guided tours of watershed lands and demonstration projects; and watershed festivals and related public events.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			

- As part of initial contact with organizations that register with the WICC, inform them of the monthly calendar and ask them for any information that is recurring that should appear on the calendar. Also inform them that they will receive a monthly email asking for updates to the calendar.
- On a monthly basis, send an email to all WICC members asking if there are any new events that should be added to the Watershed Events Calendar.
- Update and post calendar.

Measures of Success

- An increase in the number of watershed related events on the WebCenter.
- An increase in attendance at recurring watershed related events. Need to define event and baseline attendance.

Action WCM1: Assist with the development and implementation of a streamlined permitting process.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			

- In progress
- In progress
- In progress
- In progress

Measures of Success

- Implementation of a streamlined permitting process for Napa County

Action WEB1: Update the WICC WebCenter to be more user-friendly and attractive.

Implementation Steps

	Year (July 1 to June 30)		2005-06				2006-07			
	Quarter		1	2	3	4	1	2	3	4
<ul style="list-style-type: none"> Assemble the comments received from the Board and the watershed organizations interviewed regarding the content and the user-friendliness of the WebCenter. 										
<ul style="list-style-type: none"> Hold five focus groups to gather feed back from average citizens on the WebCenter and its ease of use, navigability, etc. Focus groups should include scientists; educators and students – elementary, junior and senior high school and university level; members of the agricultural community; urban and rural residents; local elected officials; and city/agency staff members. Both users and non-users of the WebCenter should be represented. Use the comments compiled in Step 1 as a guide for developing questions for the focus groups. The focus groups should include a demonstration of the website and all that it offers. 										
<ul style="list-style-type: none"> Based upon the feedback received make changes to the WebCenter to improve understandability and ease of use. 										
<ul style="list-style-type: none"> If budget and time allow, conduct a second set of focus groups to review the revamped WebCenter with the participants, prior to its relaunch. 										

Measures of Success

- Increased WebCenter hits. Need baseline before and after redesign.
- Increased requests for information. Need baseline.
- Feedback from watershed organizations, educators, elected officials, etc. indicating increased satisfaction with WebCenter.

Action CCP1 (Recurring): Provide training in the use of the WICC WebCenter to local watershed groups. Seek feedback from these organizations regarding ways to improve the website to meet the changing needs of the community.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			
<ul style="list-style-type: none"> Identify the methods of training that are most feasible and cost effective for the WICC and its members. This is likely to be online training that can occur based upon the schedule of the user and group training where a WICC staff member can hold a workshop. 												
<ul style="list-style-type: none"> Design and place a training module on the website that is interactive and allows users to receive the level of training commensurate with their registration level and understanding. 												
<ul style="list-style-type: none"> Use the same module, mounted on a laptop to conduct group training sessions twice yearly. These sessions should be held concurrently with other watershed events or training. 												

Measures of Success

- Completion of two group training sessions by June 2006
- Number of web-based self-training sessions completed. Need to include a counter for this on website.

Action EDU2: Provide information to the community on regional issues such as TMDL's and the directive of the Regional Water Quality Control Board to promote water quality objectives outlined in the Clean Water Act in the waters of Napa County.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			
<ul style="list-style-type: none"> Identify key regional issues and the information needed to convey the importance of these issues succinctly and clearly to the community. 												
<ul style="list-style-type: none"> Identify the audiences and the key messages for each audience. 												
<ul style="list-style-type: none"> Identify the venue(s) for information distribution – opinion editorials, WebCenter, mailings, newspaper advertisements, radio, television, bill inserts, public forums. 												
<ul style="list-style-type: none"> Seek funding from public agencies with an interest in the specific regional issues to be addressed. 												
<ul style="list-style-type: none"> Design the vehicle(s) for outreach and implement. 												
<ul style="list-style-type: none"> Where possible, coordinate with Action EDU3. 												
<ul style="list-style-type: none"> Solicit feedback from the community on the effectiveness of this campaign. 												

Measures of Success

- Measurable improvement in water quality in Napa River and selected tributaries. Need baseline.

Action EDU3: Implement a targeted education and outreach strategy for urban and rural residents.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			
<ul style="list-style-type: none"> Refine key messages for Urban Residents. See Appendix B. 					■							
<ul style="list-style-type: none"> Survey a sample population to compile baseline information on awareness of what a watershed is, what watershed they reside in, how actions on the part of an individual citizen, family, and/or homeowner can impact the health of a watershed, and their interest in learning more about sustainable environmental practices that would benefit the watershed. 									■			
<ul style="list-style-type: none"> Determine how urban residents of the watershed receive local news and information. 									■			
<ul style="list-style-type: none"> Work with key watershed groups to develop and disseminate simple, programmatic-related messages for the public that will make people feel good about being “part of the solution” by engaging in “best housekeeping practices” that benefit the watershed. These messages could include information related to using drought tolerant landscaping, easy ways to reduce water consumption, alternatives to pesticide use in residential landscapes, storm water management, etc. 									■			
<ul style="list-style-type: none"> Determine and develop the appropriate suite of vehicles for dispensing information to urban residents. Potential vehicles include television, newspaper, radio, newsletters, e-newsletters, brochures, public presentations, banners and billboards, and public sector-related mediums such as utility and refuse bills. 									■			
<ul style="list-style-type: none"> Coordinate efforts between watershed organizations and the business community related to providing incentives to encourage citizens to reduce their impact on the watershed. Discounts for such items as drought-tolerant plants, low water-use plumbing fixtures, and non-pesticide insect controls could be provided to citizens as part of a public-private partnership for the health of the watershed. 									■			
<ul style="list-style-type: none"> Educate municipal officials regarding the WICC, watershed issues and opportunities, and potential benefits of watershed-related outreach efforts to urban residents. 									■			
<ul style="list-style-type: none"> Improve urban residents’ knowledge of watershed issues through the use of demonstration sites and examples regarding property landscaping and maintenance, storm water management, septic system management, etc., that focus on the key land management needs of homeowners. 									■			
<ul style="list-style-type: none"> Coordinate press releases and press contacts among watershed organization leaders related to key watershed-related stories and educational information for the local media. 									■			
<ul style="list-style-type: none"> Where possible, coordinate with Actions EDU2 and WICC WebCenter promotion. 									■			

Measures of Success

- Measurable improvement in water quality in Napa River and selected tributaries. Need baseline.
- Based upon the information included in the outreach materials, measures of success could include increases in any or all of the following: participation in watershed events, WebCenter hits, calls to WICC staff about involvement opportunities, volunteers for monitoring and other watershed tasks. Baseline measures are needed to measure success.

Action OSF2: Increase the size of the WICC Board by three members to include a member representative from each incorporated area within Napa County. As part of this process, review and refine, as needed, the definitions of at-large members.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			
• Identify potential representatives from the three incorporated cities that are not currently represented on the Board.					■							
• Review and refine definitions and responsibilities of at-large board members.					■							
• Follow Board of Supervisors procedures for increasing WICC Board size and composition, changing definition of at-large board member responsibilities, and putting new board members in place.						■						

Measures of Success

- Board size increased from 12 to 15 members
- Quorum at every meeting in 2005-06

Action OSF3 (Recurring): Provide bi-annual updates to the Napa County Board of Supervisors about the current activities and successes of the WICC. Updates should stress the benefits and values of the WICC to the community.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			
• Identify two dates to present to the Board of Supervisors in 2005-06. One of the presentations should be dovetailed with the budget request for the WICC to inform the Board of the value of the WICC to the community and the importance of continued funding.					■	■			■			
• Two months prior to each presentation identify what Board members will participate in the presentation and what the key topics and messages are.									■			

Measures of Success

- Two presentations to the Board of Supervisors annually.

Action OSF4 (Recurring): Meet monthly through the 2005-06 year.

Implementation Steps

	Year (July 1 to June 30)				2005-06				2006-07			
	Quarter	1	2	3	4	1	2	3	4			
• Establish a schedule of meeting dates for 2005-06.					■							

Measures of Success

- Hold monthly meetings in 2005-06.



2005-06 CONSOLIDATED GRANTS PROGRAM Stakeholder Workshops

State Water Resources Control Board (State Water Board) staff are seeking input for the 2005-06 Consolidated Grants Program.

The 2005-06 Consolidated Grants integrates and coordinates related grant programs for Watershed Protection, Water Management, Agricultural Water Quality, Drinking Water, Urban Storm Water, and Non-Point Source (NPS) Pollution Control. A total of approximately \$152 million will be made available from eight interrelated grant programs administered by the State Water Board's Division of Financial Assistance. The eight consolidated programs are as follows:

1. NPS Pollution Control Program (Proposition 40, Chapter 4)
2. Coastal NPS Pollution Control Program (Proposition 50, Chapter 5)
3. NPS Implementation Program (Federal Clean Water Act Section 319 (h))
4. Agricultural Water Quality Grant Program (Propositions 40 and 50, Chapters 4 and 5)
5. Urban Storm Water Program (Proposition 40, Chapter 4)
6. Integrated Watershed Management Program (Proposition 40, Chapter 4)
7. CALFED Drinking Water Quality Program (Proposition 50, Chapter 5)
8. CALFED Watershed Program (Proposition 50, Chapter 7)

Three stakeholder workshops to answer questions and to solicit input will be held as follows:

1	Oakland	Friday July 22, 2005	1:00 PM – 4:00 PM	Elihu Harris Building Room 11, 2nd Floor 1515 Clay Street, Suite 1400 Oakland, CA 94612
2	Sacramento ¹	Thursday July 28, 2005	9:00 AM – 12:00 PM	Cal/EPA Building Coastal Hearing Room, 2nd Floor 1001 I Street Sacramento, CA 95814
3	Riverside	Friday July 29, 2005	1:00 PM – 4:00 PM	The California Tower Building Highgrove Room (Suite 200) 3737 Main Street Riverside, CA 92501-3348

The workshops will focus on:

- Discussing and explaining the 2005-06 Consolidated Grants Program; and
- Soliciting comments on grant process elements.

For more information on the 2005-06 Consolidated Grants Program and workshops, visit the State Water Board's website at: <http://www.waterboards.ca.gov/funding/index.html>. You may also contact Ms. Erin Ragazzi, State Water Board, at (916) 341-5733 or send an email to dfa_grants@waterboards.ca.gov.

Note: It is not necessary to register to attend these workshops.

¹ The Sacramento workshop will be broadcast over the internet. The web broadcast can be accessed at <http://www.calepa.ca.gov/broadcast>. During the broadcast, listeners may e-mail comments or questions to: dfa_grants@waterboards.ca.gov.