

Members

Diane Dillon
Mark Luce
Michael Novak*
Steven Rosa
Mark Van Gorder
Gary Kraus
Leon Garcia
Jim King
Jeff Reichel
Phill Blake
Don Gasser
Kate Dargan
Jeffrey Redding
Robert Steinhauer
Charles Slutzkin
Marc Pandone
Chris Sauer
**pending confirmation*

Alternate

Harold Moskowite

AGENDA

REGULAR BOARD MEETING

**Thursday, June 28, 2007
4:00 p.m.**

**2nd Floor Conference Room, Hall of Justice Building,
1125 Third Street, Napa CA**

Staff Representatives

Patrick Lowe,
Secretary
Deputy Director,
Conservation Div., CDPD

Jeff Sharp,
Watershed Coordinator
Planner III,
Conservation Div., CDPD

Laura Anderson,
Counsel
Attorney IV,
County Counsel's Office

1. **CALL TO ORDER & ROLL CALL** (Chairman)

Welcome and introduction of **Chris Sauer**, newly appointed public at large member.

2. **APPROVAL OF ACTION MINUTES**

Meeting of **March 22, 2007** and **April 26, 2007** (Chairman)

3. **PUBLIC COMMENT**

In this time period, anyone may comment to the Board regarding any subject over which the Board has jurisdiction, or request consideration to place an item on a future Agenda. No comments will be allowed involving any subject matter that is scheduled for discussion as part of this Agenda. Individuals will be limited to a three-minute presentation. No action will be taken by the Board as a result of any item presented at this time. (Chairman)

4. **ANNOUNCEMENTS** (Board/Staff)

- a. **Department of Water Resources accepts Napa County's application** for CalFed Watershed Program funding; award decisions expected by September 1, 2007 (Staff)
- b. Napa County Resource Conservation District completes **2006 Salmon Spawning Report** for the Napa River (Staff)
- c. Others (Board/Staff)

5. **UPDATES/REPORTS:**

- a. Update on the County **General Plan Update** process and timeline, and **Steering Committee activities** (Staff)
- b. Update on **Coordinated Permitting**, agency meetings and efforts to simplify streambank restoration and enhancement projects in the Napa River watershed (Staff)

- c. Update on Napa County Wildlife Conservation Commission activities and upcoming grant application period (Staff)
- d. Update on Blue Ridge Berryessa Natural Area (BRBNA) partnership activities (Staff)
- e. Others (Board/Staff)

6. UPDATE, DISCUSSION AND POSSIBLE DIRECTION TO STAFF:

- a. Update, discussion and possible direction to staff regarding pending **State Board approval of Total Maximum Daily Loads (TMDLs)** for the Napa River, the **Regional Water Quality Control Board's Basin Planning** process, and other State and Regional water quality policy developments (Staff)
- b. **WICC Sub-committee Report** on the County's **Draft General Plan Update and EIR** for consideration, discussion, and possible direction to authorize the Chair to submit comments relating to watershed management and water quality (Sub-committee Members/Staff)
- c. **WICC Sub-committee Report** on **Strategic Plan Update** for Goal #3 and revised WICC Organizational Chart for discussion, direction and possible approval of the Strategic Plan (Sub-committee Members/Staff)

7. PRESENTATION AND DISCUSSION – ACORN SOUPE'S MISSION, YOUTH PROGRAMS, ENVIRONMENTAL EDUCATION, COMMUNITY SERVICES AND MORE:

A presentation by the Executive Director of Acorn Soupe (<http://www.acornsoupe.org/>) and how their works to fulfill its mission to “**connect children and our community to nature through hands-on education**” (Acorn Soupe/Staff)

8. FUTURE AGENDA ITEMS (Board/Staff)

- a. **Napa Firewise** presentation scheduled for July meeting (Napa County Fire/CDF)
- b. Others (Board/Staff)

9. NEXT MEETING:

Regular Board Meeting: July 26, 2007 – 4:00 PM
Hall of Justice Building, 2nd floor Conference Room, 1125 Third Street, Napa

10. ADJOURNMENT (Chairman)

Note: If requested, the agenda and documents in the agenda packet shall be made available in appropriate alternative formats to persons with a disability. Please contact Jeff Sharp at 707-259-5936, 1195 Third St., Suite 210, Napa CA 94559) to request alternative formats.



Napa County General Plan Update Proposed Review/Planning Process

<u>Date</u>	<u>Meeting/Event & Subject(s) for Discussion¹</u>
May 30, 2007	Steering Committee Meeting: Planning process; public hearing; and summary of population & employment projections used in DEIR if time
June 6, 2007:	Planning Commission Meeting: Planning process; and summary of population & employment projections used in DEIR if desired
June 12, 2007	Joint Meeting of the Planning Commission & the Board of Supervisors : Planning process
June 14, 2007	Special 6PM Planning Commission Meeting: public hearing
June 18, 2007	End of the public comment period
June 27, 2007	Steering Committee Meeting: Overview/discussion of comments and any changes in emphasis/direction desired; Safety Element Revisions
July 18, 2007	Planning Commission Meeting: Overview/discussion of comments; Angwin General Plan policies & map
July 25, 2007	Steering Committee Meeting: Review June 27 minutes & transmit revised Safety Element to the Planning Commission; discuss revisions to the Land Use Element (omitting the Angwin, American Canyon, and Transitional/growth management issues that will be heard by the Planning Commission)
August 1, 2007	Planning Commission Meeting: American Canyon growth boundary policies & map
August 8, 2007	Steering Committee Meeting: Review July 25 minutes & transmit revised Land Use Element to the Planning Commission; discuss revisions to the Rec&OS Element
August 15, 2007	Planning Commission Meeting: follow-up to the Angwin and American Canyon meetings if needed
August 29, 2007	Steering Committee Meeting: Review August 8, 2007 minutes & transmit revised Rec&OS Element to the Planning Commission; discuss revisions to the Conservation Element

- September 5, 2007 **Planning Commission** Meeting: “Transitional” land use designation & growth management policies
- September 26, 2007 **Steering Committee** Meeting: review August 29 minutes & transmit revised Conservation Element to the Planning Commission; discuss revisions to the Circulation element
- October 3, 2007 **Planning Commission** Meeting: Land Use Element as a whole
- October 10, 2007 **Steering Committee** Meeting: Review September 26 minutes & transmit revised Circulation element to the Planning Commission; discuss revisions to the Community Character element
- October 16, 2007 Joint Meeting of the **Planning Commission** & the **Board of Supervisors**: Outstanding Land Use Issues
- October 31, 2007 **Steering Committee** Meeting: Review October 10 minutes & transmit revised Comm Char element to the Planning Commission; discuss revisions to the Economic Development element
- November 7, 2007 **Planning Commission** Meeting: Implementation & Overview Sections
- November 14, 2007 Planning Staff refers conforming changes to the Housing Element to the Planning Commission for review
- November 21, 2007 Consolidated plan document & Final EIR (including Response to Comments) distributed; SB 18 notice
- December 5, 2007 **Planning Commission** Meeting: Consolidated plan: internal consistency & outstanding issues
- January 8, 2008 Joint Meeting of the **Planning Commission** & the **Board of Supervisors**: Discussion of Outstanding Issues
- January 16, 2008 **Planning Commission** Meeting: Recommendation to the Board of Supervisors & ALUC Compatibility Determinations
- February 5, 2008 **Board of Supervisors**: Certify EIR; adopt GP amendment; place Measure J items on the June ballot
- June 3, 2008 Election Day
- June 27, 2008 Printed copies of adopted General Plan available

¹ Note: Additional check-ins with the **Board of Supervisors** may be desirable throughout the process and can be scheduled as needed.

Napa County Wildlife Conservation Commission

AGENDA

Members

Stephen Rae
Niki Hall
Janet Barth
George Carl
Heather Phillips
Stephen Orndorf
Bob Soper

SPECIAL COMMISSION MEETING

Monday, June 25, 2007 at 12:00 p.m.
Kennedy Park at the end of Streblov Drive
Main Parking Lot/Whatley Grove Picnic Tables
Napa, CA

Staff Representatives

Patrick Lowe
Secretary
Deputy Director
Conservation Div., CDPD

Daniel Zador
Planner II
Conservation Div., CDPD

1. **Call to Order** (Chairman)
2. **Public Comment**
In this time period, anyone may comment to the Commission regarding any subject over which the Commission has jurisdiction, or request consideration to place an item on a future Agenda. No comments will be allowed involving any subject matter that is scheduled for discussion as part of this Agenda. Individuals will be limited to a three-minute presentation. No action will be taken by the Commission as a result of any item presented at this time.
3. **Approval of Minutes:** Meeting of October 2, 2006
4. **Review, discussion and possible action to adopt the updated WCC bylaws**
5. **Review, discussion and possible action to update Grant Application/Selection Criteria**
6. **Review and discussion of updated budget information**
7. **Discussion of recruitment for a new Youth Representative**
8. **Presentation on the Napa River Trail between American Canyon and Napa, and possible discussion and action on a letter in support of the trail**
9. **Future Agenda Items**
10. **Next Meeting date:** August 20, 2007
11. **Commence field trip on the Napa River**
12. **Adjournment**



Linda S. Adams
Secretary for
Environmental Protection

State Water Resources Control Board

Tam M. Doduc, Board Chair
1001 I Street • Sacramento, California 95814 • (916) 341-5455
Mailing Address: P.O. Box 100 • Sacramento, California • 95812-0100
FAX (916) 341-5621 • <http://www.waterboards.ca.gov>



Arnold Schwarzenegger
Governor

NOTICE OF OPPORTUNITY FOR PUBLIC COMMENT ON AN AMENDMENT TO THE WATER QUALITY CONTROL PLAN FOR THE SAN FRANCISCO BAY REGION (BASIN PLAN) TO ESTABLISH A TOTAL MAXIMUM DAILY LOAD (TMDL) AND IMPLEMENTATION PLAN FOR PATHOGENS IN THE NAPA RIVER WATERSHED

NOTICE IS HEREBY GIVEN THAT the State Water Resources Control Board (State Water Board) will now accept comments on an amendment to the Basin Plan that would establish a TMDL and implementation plan for pathogens in the Napa River Watershed. Both the San Francisco Bay Regional Water Quality Control Board's (San Francisco Bay Water Board's) amendment and the State Water Board item language and draft resolution are available on the State Water Board's Web site at <http://www.waterboards.ca.gov/tmdl/tmdl.html> or can be received by mail by contacting Mitchell Goode at (916) 341-5726. The State Water Board will send a notice of a future meeting at which the item will be considered.

Resolution No. R2-2006-0079, adopted on November 13, 2006 by the San Francisco Bay Water Board, modified the regulatory provisions of the Basin Plan by establishing the TMDL and implementation plan to reduce pathogen-related risks to humans and restore and protect water quality and beneficial uses.

Comment letters must be received by 12 p.m. on **June 29, 2007**. After the June deadline, State Water Board staff will not accept additional written comments unless the State Water Board determines that such comments should be accepted. Please send comments to: Song Her, Clerk to the Board, by email at commentletters@waterboards.ca.gov, by fax at (916) 341-5620, or addressed to State Water Resources Control Board, 1001 I Street, Sacramento, CA 95814. Please also indicate in the subject line, "Comment Letter—Napa River Pathogens TMDL."

Please direct questions about this notice to Mitchell Goode, Division of Water Quality, at (916) 341-5726 (mgoode@waterboards.ca.gov) or Senior Staff Counsel Steven H. Blum at (916) 341-5177 or (SBlum@waterboards.ca.gov).

June 11, 2007
Date

Song Her
Clerk to the Board

Strategic Plan Update

2007 WATER BOARDS STRATEGIC PLAN UPDATE

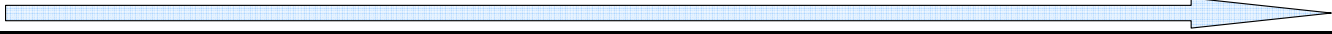
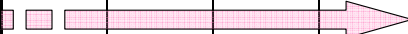




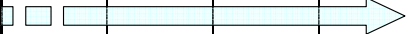

The California Water Boards have begun an effort to update their Strategic Plan. A series of forums have been conducted to receive input from stakeholders and staff. Stakeholders provided their perspectives at a Statewide Strategic Plan Summit March 12-13, 2007, to address issues and trends relating to water quality and water rights. They identified key areas of focus for the Water Boards to consider in their planning for the next five years. A summit dedicated to Regional and State Water Board staff input occurred April 16-17, 2007.

Each Regional Water Board has hosted a public outreach meeting between April and June 2007 to discuss the input received during the statewide summits. The dates/locations of these meetings are available below. If you were unable to attend the summit or a regional public meeting, you have an opportunity to contribute your ideas to us on-line through a forum available at [PROVIDE INPUT THROUGH THE INTERNET FORUM](#). We welcome your active participation in our planning process to contribute your ideas and insights on the future direction the Water Boards should pursue in the coming five years.

The workbook used for the interactive discussions at the stakeholder summit, and the proceedings from the summit are available below. The workbook used for the interactive discussions at the regional outreach meetings is also available below. Summaries of the regional meeting inputs will be posted when available.

Workshop for San Francisco Bay Region

- Date: June 13, 2007
- Time: 1:00 p.m.
- Location: San Francisco Regional Water Quality Control Board
1515 Clay Street, Suite 1400, Oakland, CA
- [Contact Information](#)

RWQCB/SWRCB Policy/Program	Timeline 														Compliance Deadline	
	Fal 06	Win 07	Spr 07	Sum 07	Fal 07	Win 08	Spr 08	Sum 08	Fal 08	Win 09	Spr 09	Sum 09	Fal 09	Win 10		
Pathogen TMDL RWQCB (2)																2008 - 2010
Link to more information																
Sediment TMDL RWQCB (2)																2012
Link to more information																
Nutrient TMDL RWQCB (2)																
Link to more information																
Instream Flow Policy SWRCB Division of Water Rights																
Link to more information																
Stream & Wetland Protection Policy RWQCB (1 & 2)																
Link to more information																
Mercury Fish Tissue TMDL (San Pablo Bay) RWQCB (2)																2017
Link to more information																
Conditional Waiver for Discharges from Irrigated Lands RWQCB (5) [Putah Creek Watershed Group]																Effective 2005
Link to more information																

SWRCB - State Water Resources Control Board
 RWQCB - Regional Water Quality Control Board (1 = North Coast, 2 = San Francisco Bay, 5 = Central Valley)
 NOP - Notice of Preparation
 WDR - Waste Discharge Requirements

watershed information center & conservancy



your wicc
of napa county



2007-08
STRATEGIC PLAN
JUNE 2007



Watershed Information Center and Conservancy (WICC) of Napa County
DRAFT 2007-08 Strategic Plan
June 2007

Mission Statement

The Watershed Information Center and Conservancy (WICC) of Napa County educates and supports the community in its efforts to maintain and improve the health of Napa County's watershed lands.

Role and Responsibility

The WICC Board serves as an advisory committee to Napa County Board of Supervisors. The role of the WICC is to assist the Board of Supervisors in their decision-making process and serve as a conduit for citizen input by gathering, analyzing and recommending options related to the management of watershed resources. In that capacity, the WICC has a responsibility to publicly evaluate and discuss matters they have been requested to review and comment upon by the Board of Supervisors. The WICC is not authorized to sign contracts, disburse funds, implement programs, employ or consider any personnel matter or act in any other capacity that involves the direct management or operation of a County program. The Board of Supervisors has charged the WICC (under Resolution 02-103 and through verbal direction) with making recommendations to the Board of Supervisors on matters relating to watershed restoration projects and resource protection activities, coordination of land acquisition, and development of a long-term watershed resource management program providing public outreach and education, monitoring coordination, inventory and assessment, and data management.

Vision 2025

"Napa County's watersheds will maintain a balance of natural processes to support healthy native fisheries, an abundance of native plants and wildlife, and water quality that meets state standards. The Napa River and its tributaries, no longer listed as impaired, will be a nation-wide example of what a community, working together, can do to improve the health of its watersheds.

The Watershed Information Center and Conservancy of Napa County will be a guiding force in creating a shared, community-wide understanding of Napa County's watershed lands. Having educated a generation of community members about the county's watersheds, all of Napa County's residents will be conscious of the critical balance between agriculture and development, and ecological and natural processes that must be maintained in order to assure continued watershed health.

A network of active creek and land stewardship groups and watershed organizations will carry out watershed monitoring, enhancement projects and management activities. The majority of the County's watershed lands will be certified as "Watershed-Friendly" and those landowners will be among the most conscious of watershed stewards, consistently monitoring and managing their lands for watershed health.

The state-of-the-art WICC WebCenter will be accessible, understandable and user friendly, allowing everyone from school children to scientists access to the most current, valid and vivid information about Napa County's watersheds. This accurate and straightforward information will allow users to weigh scientific facts and recognize community values to make well-informed management decisions."

Guiding Principles

1. The WICC collects and disseminates the best possible information to aid decision-making and is part of the solution to watershed issues and concerns.

2. The WICC provides tools, information and education so that all members of the community can discover and understand their watershed.

3. Collaboration is the most effective way to accomplish the mission of the WICC. All organizations and individuals working to restore and enhance Napa County's watersheds are encouraged to participate in the WICC.

4. The WICC supports the restoration activities of other watershed restoration organizations and facilitates cooperation among them.

5. Participation in the WICC and provision of information to the WICC WebCenter is done voluntarily by agencies, organizations, and individuals.

6. The WICC seeks and accepts funding from foundations, private individuals, organizations, and local, state, and federal government to address its financial needs and to further its mission and goals.

7. Actions by the WICC remain politically neutral to successfully accomplish its mission and vision for Napa County's watersheds

Strategic Plan Focus Areas

This plan is organized into five planning focus areas. Each area includes a Goal, Strategies, Potential Measures of Success and Suggested Strategic Plan Actions. The focus areas are not mutually exclusive and should be considered complementary to one another and to the overall mission of the WICC. The five focus areas considered for strategic planning purposes are:

- Watershed Conservation & Management (WCM)**
- Watershed Information Center and Conservancy Website (WEB)**
- Communication, Coordination & Partnerships (CCP)**
- Education & Outreach (EDU)**
- Organizational Structure and Funding (OSF)**

Watershed Conservation & Management (WCM)

Goal

Improve watershed health throughout the entirety of Napa County, which includes its cities and towns, by supporting community efforts to protect and enhance all watershed lands and natural processes with an emphasis on riparian corridors and native species and their habitats.

Strategies

- Identify, conduct and coordinate watershed studies and monitoring that will improve the community’s understanding and management of its watershed resources.
- Identify key watershed areas for restoration, enhancement, and/or permanent protection.
- Work with and support landowners, citizen organizations, districts and agencies to permanently protect key watershed lands.

Potential Measures of Success (*)

- Removal of Napa County’s “water quality limited” water bodies from California’s Sec. 303(d) list established under the Clean Water Act.
- Implementation of long-term/baseline monitoring as identified in a countywide Watershed Monitoring Strategy.
- Implementation of improved management practices based upon monitoring results, feedback and adaptive management principles.
- Development of a specified number of creek/drainage management/enhancement plans.
- Miles of creek restored and/or fish barriers removed.
- Number of acres maintaining a ‘natural fire cycle’ status.
- Increased numbers and vitality of native fish populations.
- Identification of lands actively improving native species growth.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Suggested Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action WCM1: Assist with the development and implementation of a streamlined permitting process.</p>	<p>Action WCM2 (Recurring): Provide monthly updates on the WICC WebCenter about the status of the Watershed Monitoring Strategy and the Watershed Management Strategy.</p>	<p>Action WCM4: Initiate a program supported by the WICC that identifies and publicizes “Healthy Watershed Demonstration Sites” for residential, agricultural, and business properties.</p>	<p>Action WCM5: Support the Land Trust of Napa County and other potential conservation easement holders with easement acquisition efforts.</p>
	<p>Action WCM3: Complete the Countywide Watershed Management Strategy. Prioritize and incorporate the recommended management actions into the WICC’s Strategic Plan.</p>		

Watershed Information Center and Conservancy Website (WEB)

Goal

Maintain an understandable, interesting, and user friendly website that provides high-quality environmental data and information allowing the community to better understand and manage the County's watersheds.

Strategies

- Increase community awareness of the information and services available via the WICC WebCenter (www.napawatersheds.org).
- Ensure that the data and information on the WICC WebCenter is accurate and current so that it is most effective in informing decisions and meeting community's needs.

Potential Measures of Success (*)

- Number of webpage hits & quantity of information exchanged.
- Number of organizations hosted/linked on the WICC WebCenter.
- Number of calendar events posted.
- Number of individual users registered on the WICC WebCenter.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Suggested Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action WEB1: Continually improve upon the WICC WebCenter, making it more user-friendly and attractive.</p>	<p>Action WEB2 (Recurring): On a monthly basis add any new data to the WICC WebCenter that has been developed and maintain the website as necessary.</p>	<p>Action WEB5 (Recurring): Annually survey a cross section WICC WebCenter users including watershed organizations, educators, urban and rural residents and members of the agricultural community to identify what works well and what needs improving. Conduct this survey prior to implementing the annual Strategic Plan update and incorporate agreed-upon changes into the revised Strategic Plan (and ultimately the WebCenter).</p>	<p>Action WEB7: As new organizations register on the WICC WebCenter, gather the following information to be incorporated into the WebCenter: a) Links from the WICC WebCenter to the organization's website; b) Roles and services that the organization provides; c) Watershed projects (monitoring, restoration, and enhancement), studies and educational efforts being conducted by the organization; and d) If available, provide an additional link from the WICC WebCenter's volunteer activities section to each organization's volunteer opportunities section.</p>
	<p>Action WEB3 (Recurring): Update the website annually to reflect the comments received from the WICC's Community and Technical Advisory Committees.</p>	<p>Action WEB6 (Recurring): Request an annual review of the WICC WebCenter by the Technical Advisory Committee (TAC) to identify what works well and what needs improving from a technical and scientific user perspective. Conduct this survey prior to implementing the annual Strategic Plan update and incorporate agreed-upon changes into the revised Strategic Plan, as well as the WebCenter.</p>	
	<p>Action WEB4: Solicit sponsors for the WICC WebCenter.</p>		

Communication, Coordination & Partnerships (CCP)

Goal

Build and strengthen effective partnerships to foster communication, coordination and involvement among all those working to improve the health of Napa County’s watersheds.

Strategies

- Coordinate and facilitate watershed planning, research, and monitoring efforts among Napa County organizations, agencies, landowners, and citizen organizations to limit gaps and overlaps and improve consistency between watershed-related activities.
- Support organizations with a watershed restoration focus.
- Serve as a clearinghouse and coordinator for watershed activities and involvement.

Potential Measures of Success (*)

- Number of watershed-related projects that involve partnerships.
- Number of organizations contributing to WICC WebCenter.
- Number of organizations participating in the WICC’s “Community Advisory Committee.”
- Number of new grants funded through increased involvement, coordination and leveraging among watershed organizations.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Suggested Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action CCP1 (Recurring): Provide training in the use of the WICC WebCenter to local watershed groups. Seek feedback from these organizations regarding ways to improve the website to meet watershed stewardship needs, as well as the changing needs of the community.</p>	<p>Action CCP2 (Recurring): Annually survey each watershed-related organization contributing to the WICC to identify watershed projects (monitoring, restoration, and enhancement), watershed assessments, studies and educational efforts being conducted throughout Napa County. Post this information on the WICC WebCenter to allow organizations to coordinate and collaborate more effectively on a wide range of watershed projects and activities. Maintain and annually update this information to identify overlaps and gaps in projects, activities, and services provided by these organizations, and ways in which the WICC could remedy these gaps and overlaps. Consider including the areas of greatest need as future priority actions in the WICC Strategic Plan.</p>	<p>Action CCP4: Establish a WICC “Community Advisory Committee” where interested community members, organizations, watershed groups, and land managers could come together to discuss projects and programs throughout the County’s watersheds. This Advisory Committee would also serve as a networking opportunity for these groups and individuals to meet and discuss potential opportunities for collaboration. It also provides a home for ongoing community discussions about the pros and cons of various approaches to watershed management.</p>	<p>Action CCP7: Provide recommendations to the Board of Supervisors for letters of support to watershed organizations seeking grant funding. Recommendation for support from the WICC indicates broad community support for watershed proposals and will increase the likelihood of project funding.</p>
	<p>Action CCP3: Develop and post on the WICC WebCenter a directory of watershed organizations and partnerships.</p>	<p>Action CCP5: Hold a grant-writing seminars for watershed organizations.</p>	
		<p>Action CCP6: Create a section of the WICC WebCenter dedicated to assisting local watershed groups with increasing organizational effectiveness and capacity.</p>	

Education & Outreach (EDU)

Goal

Enable the community - those who live in, work in and visit the County's watersheds - to understand the importance of watershed stewardship and watershed health and be actively involved in improving the health of the County's watersheds.

Strategies

- Provide targeted watershed conservation and stewardship-related education and information to various subsets of the community including the agricultural community, educators, urban and rural residents, and sub-watershed organizations of Napa County.
- Support appropriate public access to Napa County's watershed lands where suitable to build appreciation and understanding of the County's watersheds and their resources.

Potential Measures of Success (*)

- Numbers of presentations to community organizations/groups.
- Number of watershed events listed on the monthly calendar.
- Number of Napa County students and classroom groups that participate in watershed-related education programs.
- Establishment of Watershed Demonstration Sites for agricultural, residential and commercial properties.
- Number of homeowners, farmers, vintners, grape growers, and business owners participating in various known watershed stewardship and conservation programs.
- Number of respondents to WICC online surveys.
- Participation in events celebrating Watershed Awareness Month.
- Number of brochures distributed in target audience categories.
- Number of sub-watershed stewardship groups established in Napa County.
- Number of individuals participating in watershed hikes, outings and guided tours of the County's watershed lands.

(*) Measures of Success will be quantified as detailed plans for each action are developed.

Suggested Strategic Plan Actions

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action EDU1 (Recurring): Update the watershed events calendar on a weekly basis. Include all watershed related events including seminars; monitoring and volunteer days; opportunities for residents to attend guided tours of watershed lands and demonstration projects; and watershed festivals and related public events.</p>	<p>Action EDU4: Implement targeted education and outreach strategy for educators and students.</p>	<p>Action EDU6: Implement a targeted education and outreach strategy for agriculturalists.</p>	
<p>Action EDU2: Provide information to the community on regional issues such as TMDL's and related State water quality policies, as well as the directive of the Regional Water Quality Control Board to promote water quality objectives outlined in the Region's (SF Bay and Central Valley) Basin Plan(s) as required under the Clean Water Act throughout the waters of Napa County.</p>	<p>Action EDU5: Work with the Napa County Resource Conservation District (RCD) and similar organizations to identify creeks/drainages in Napa County without a watershed stewardship groups. Create a mailing list of landowners within these sub-watershed drainages and provide support to the RCD and others to establish watershed stewardship groups and watershed programs within these areas.</p>	<p>Action EDU7: Work with watershed organizations and agencies that are currently providing educational programming and curricula to schools to identify opportunities to expand existing programs and build connections with the watershed stewardship and watershed demonstration site programs.</p>	
<p>Action EDU3: Implement a targeted education and outreach strategy for urban and rural residents.</p>		<p>Action EDU8: Establish a permanent physical location for the WICC.</p>	

Education & Outreach (EDU)

Suggested Strategic Plan Actions (Cont.)

Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
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Action EDU9: Establish a "Watershed Stewards Program" based upon watershed-related best management practices that participants would implement based upon property type and use.

Action EDU10: Implement a targeted education and outreach strategy for watershed groups.

Organizational Structure and Funding (OSF)

Goal

Obtain adequate resources and establish the appropriate organizational structure to ensure the WICC's long-term success.

Strategies

- Secure reliable long-term (i.e., permanent) funding to fulfill the mission and goals of the WICC.
- Develop adequate coordination and management staff, Board membership, volunteers, and Community and Technical Advisory Committee participation, to guide, support and conduct WICC activities.
- Establish an organizational structure that suits the mission and goals of the WICC.

Potential Measures of Success (*)

- Dollars acquired through grant funding in support of WICC activities.
- Dollars of sustained local (i.e., County, City, District) funding.
- Number WICC coordinating staff.
- Permanent physical (visual and accessible) location for WICC.
- Dollars acquired from all forms of fundraising.
- Dollars acquired from charitable donations, gifts and foundations.

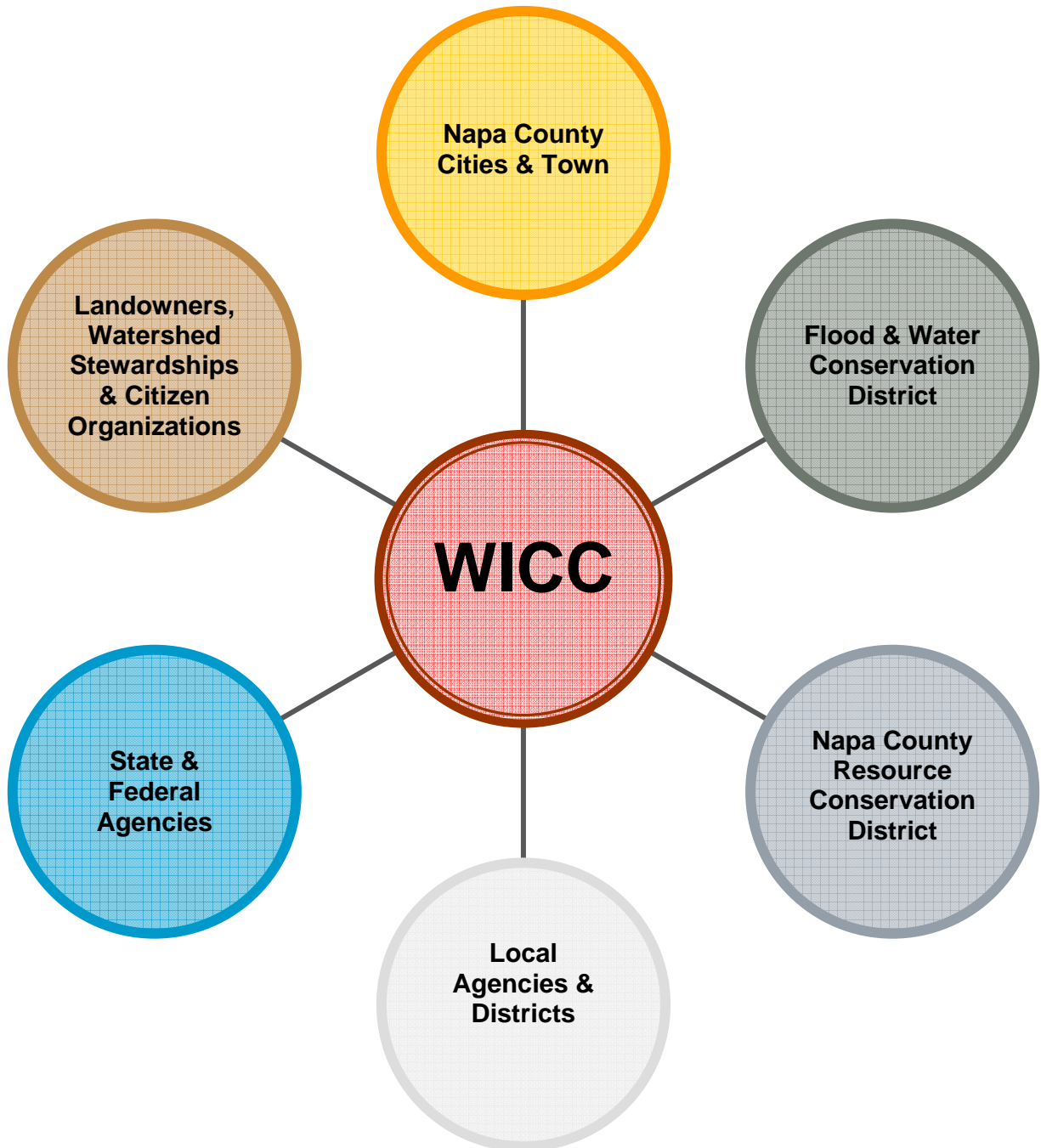
(*) Measures of Success will be quantified as detailed plans for each action are developed.

Suggested Strategic Plan Actions

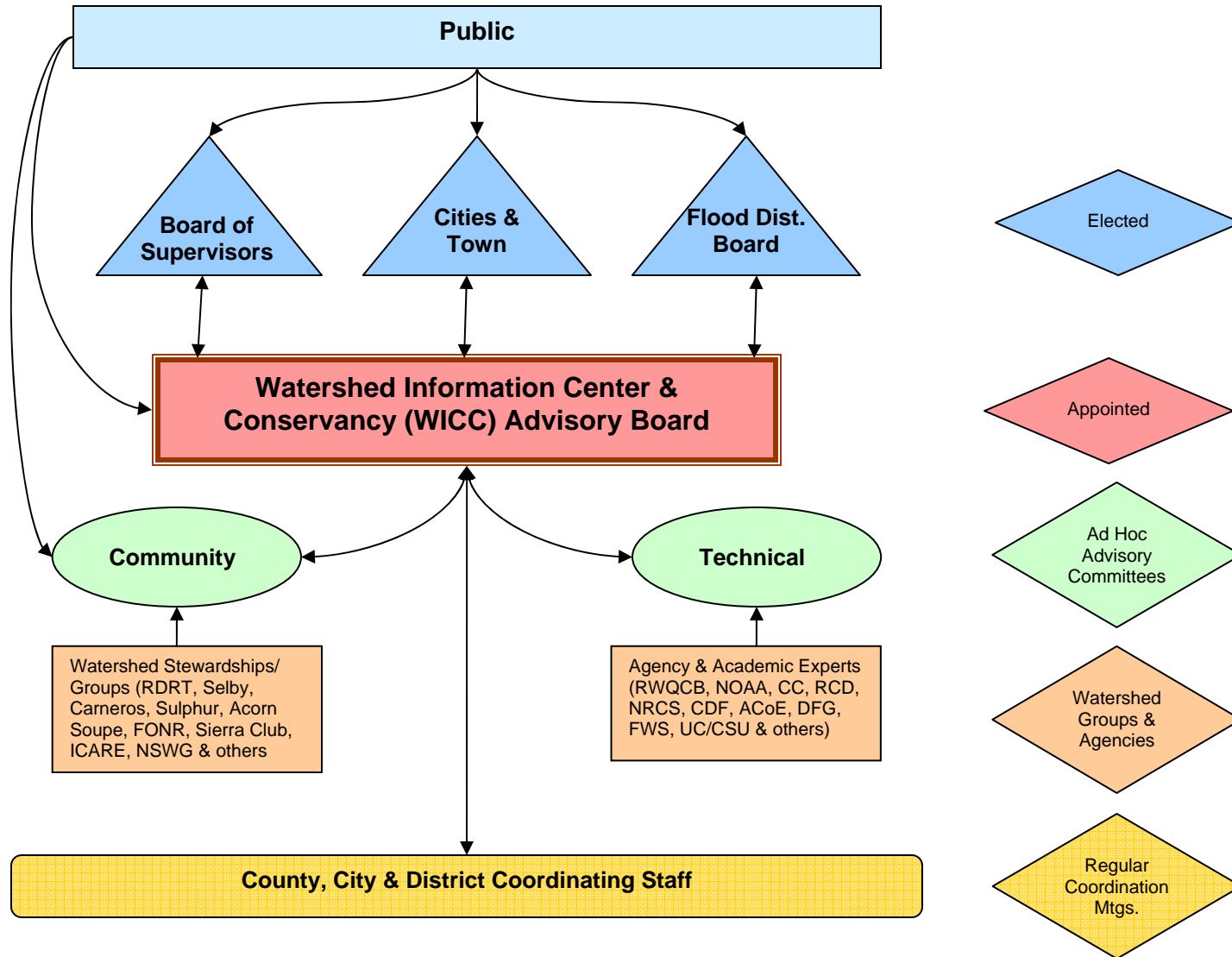
Priority One Actions	Priority Two Actions	Priority Three Actions	As-Needed Actions
<p>Action OSF1: Identify potential grant opportunities and sources of funding for the Priority 1 actions in the 2007-08 WICC Strategic Plan.</p>	<p>Action OSF4: Identify funding sources for staff and project-related funding including maintenance of the WICC WebCenter and funding for a physical WICC office.</p>	<p>Action OSF7: At each WICC Board Meeting dedicate a portion of the meeting to educating the board on watershed-related issues and potential WICC roles in addressing these issues and watershed management opportunities.</p>	<p>Action OSF10: Convene ad-hoc committees as needed to address special watershed management issues.</p>
<p>Action OSF2 (Recurring): Provide an annual update to the Napa County Board of Supervisors about the current activities and successes of the WICC. Update should stress the benefits and values of the WICC to the community.</p>	<p>Action OSF5 (Recurring): Annually update the WICC Strategic Plan. Revisit actions from the prior years plan, identify new actions as needed and reprioritize all actions. Assign timeframes and responsibilities to each action. Identify potential sources of funding for each Priority 1 item.</p>	<p>Action OSF8: Hold a WICC Board session to evaluate the pros and cons of the WICC holding conservation easements. Should the WICC Board decide that it does not want to hold easements of any type, consider changing the name of the organization to the WIC (Watershed Information Center) thereby deleting the Conservancy portion of the title that relates to land conservation.</p>	
<p>Action OSF3: Identify and initiate actions needed to implement the WICC's new organizational structure as depicted on the WICC's Organizational Chart; including development of a Memorandum of Understanding between the County, Cities, Town and Districts interested in supporting the WICC as an Advisory Board to their respective organizations. Further explore the establishment of a nonprofit arm or "foundation fund" for the WICC to facilitate the acceptance of charitable donations in support of the WICC's mission and goals.</p>	<p>OS6: Explore additional funding sources including donations and sponsorships, membership dues, fee for service opportunities, fundraising, dedicated funding and open space district funding, once the district is formed.</p>	<p>Action OSF9: Develop a strategy to recruit and train WICC volunteers.</p>	

Many Contribute to the Success of the WICC

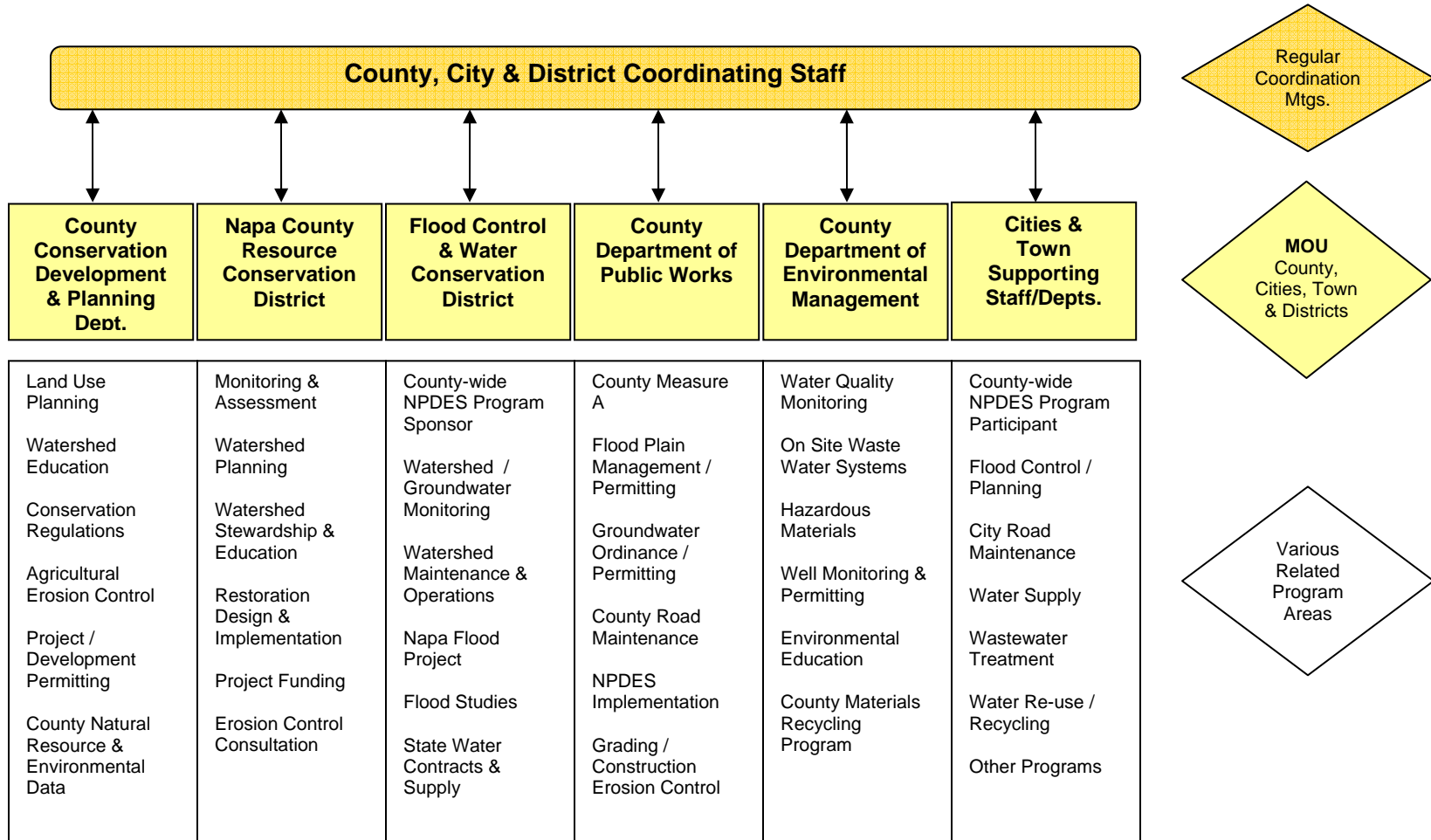
The commitment and involvement of these and many others contributes directly to the merit and achievement of the WICC's mission



WICC Organization Chart



Coordinating and Support Staff



Example Support Roles for Coordinating Staff

- Coordinating Staff would facilitate and enable the WICC to serve as an advisory board to Board of Supervisors, Flood and Water Conservation Board, and City and Town Councils.
- The County Conservation Development and Planning Department (Conservation Division) would coordinate a Memorandum of Understanding (MOU) between the County, Cities, Town and Districts interested in supporting the WICC as an Advisory Board to their respective organizations.
- Individual organizations under the MOU, as well as those participating in the Community Advisory Committee (CAC), may hold grants and/or contracts for work in the interest of the WICC.
- MOU agencies (Coordinating Staff) would meet monthly to discuss related project areas and coordinate staff support for the WICC Board and its advisory committees.
- MOU agencies (Coordinating Staff) would participate in cooperatively reviewing requests (and application) for funding, collaborate on Integrated Regional Water Management Planning (IRWMP), and work together to better define and provide available services to watershed and stewardship groups throughout Napa County.
- JPAs or other contracts/agreements among MOU agencies may exist to provide efficiencies where needed but would be independent of WICC.
- The Napa County Resource Conservation District (RCD) would facilitate the Community and Technical Advisory Committees on an ad hoc (as needed) basis. At minimum the Community and Technical Advisory Committees would meet quarterly.