



A Tradition of Stewardship  
A Commitment to Service

**Planning, Building and Environmental Services**

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**David Morrison**  
Director

## MEMORANDUM

To:	WICC Board	From:	David Morrison, Director
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Date:	July 22, 2021	Re:	Strategic Plan
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Below are the currently adopted Mission, Goals, and Roles from the adopted 2015 WICC Strategic Plan. After each, is a brief series of questions to start the discussion that will allow for staff to begin drafting the next Strategic Plan.

### MISSION:

Improving the health of Napa County’s watersheds by informing, engaging and fostering partnerships within the community.

Questions:

What is a watershed?

How do you define watershed health?

How can partnerships improve watershed health?

What is the WICC’s relationship to other watershed interests, such as the Groundwater Sustainability Agency, Bureau of Reclamation, Parks and Open Space District, Land Trust, and/or municipal reservoirs?

### GOALS:

1. Coordinate and facilitate watershed planning, research, and monitoring efforts among Napa County organizations, agencies, landowners, and citizens.
2. Strengthen and expand community understanding, connections and involvement to improve the health of Napa County’s watersheds.
3. Support informed decision-making on topics that affect the health of Napa County’s watersheds.

4. Improve WICC Board efficiency and effectiveness.
5. Explore additional funding opportunities to support the goals of the WICC.

Questions:

How do you describe an effective and efficient WICC Board?

Should the WICC initiate watershed efforts or is it limited to coordination and facilitation?

How has the WICC strengthened community connections to the watershed?

What level of decision-making does the WICC inform?

**ROLES:**

WICC Board members are responsible for:

- Improving the health of Napa County's watersheds by supporting projects, partnerships and community education that maintain and improve water quality, native plant and wildlife habitat, and ecological and natural processes.
- Collecting, distilling and disseminating the best possible information, tools and education, to help the community discover and understand their watersheds, and make well-informed decisions.
- Supporting collaboration and partnership among all organizations and individuals working to improve and maintain the health of Napa County's watersheds.
- Seeking and facilitating funding for watershed projects in Napa County from foundations, individuals, organizations, and public agencies.
- Being politically neutral, unbiased and non-regulatory.
- Being well-informed about issues pertaining to local water and watersheds.
- Sharing information with their respective jurisdictions, organizations, communities and peers to further watershed awareness and informed decision-making.

Questions:

What does politically neutral and unbiased mean?

How should WICC members advocate for watershed project funding?

What role do natural processes like fire, drought, and flooding play in the watershed?

How should the WICC Board be evaluated in the performance of their responsibilities?